



EMCIS 2006

Costa Blanca, Alicante, Spain

Programme



EMCIS 2006 Wednesday, July 5 2006 : Welcome Reception

Time / Venue	Aula (Room) Emilio Varela SEDE 3rd Floor	Aula (Room) 5 SEDE 3rd Floor	Aula (Room) 6 SEDE 3rd Floor	Aula (Room) 22 SEDE 2nd Floor
18:30 - 19:00	REGISTRATION Vasiliki Mantzana / Khalil Khoubati / Anabel Gutierrez / Susana de Juana-Espinosa <i>Melia Alicante Hotel - Opposite Reception</i>			
19:00 - 21:00	RECEPTION "Welcoming EMCIS Delegates" <i>Melia Alicante Hotel - Ground Floor Bar</i>			

EMCIS 2006 In a Snapshot

Start Here



SEDE
University of Alicante
Downtown Building
CONFERENCE VENUE

Registration
(Sala Multiusos, SEDE)
08:30-09:00 Thu. July 6 2006
08:45-09:00 Fri. July 7 2006

EMCIS 2006
(See Programme for Rooms)
09:00 Thu. July 6 2006 until
17:30 Fri. July 7 2006

Meeting Point for going to COMPLIMENTAR Lunch Venue
(Outside SEDE Entrance)
14:00 Thu. July 6 2006 &
14:00 Fri. July 7 2006



Melia Alicante Hotel

MEETING VENUE

Registration
(Inside Melia Hotel
Ground Floor Bar)
18:30 Wed. July 5 2006

COMPLIMENTARY Reception
(Inside Melia Hotel
Ground Floor Bar)
19:00 Wed. July 5 2006

Meeting Point for going to Conference Venue
(Outside Melia Hotel
Entrance)
08:00 Thu. July 6 2006 &
08:30 Fri. July 7 2006



Alicante Yacht Club
Real Club De Regattas

LUNCH VENUE

COMPLIMENTARY Lunch
(Aldebaran Restaurant)
14:00-15:30 Thu. July 6 2006 &
14:00-15:30 Fri. July 7 2006

Meeting Point for going to COMPLIMENTARY Gala Dinner Venue (Bus Pickup)
(Outside Melia Hotel
Entrance)
19:20 Thu. July 6 2006

EMCIS 2006 Thursday, July 6 2006 : Morning Sessions

Time / Venue	Aula (Room) Emilio Varela SEDE 3rd Floor	Aula (Room) 5 SEDE 3rd Floor	Aula (Room) 6 SEDE 3rd Floor	Aula (Room) 22 SEDE 2nd Floor
08:30 - 09:00	REGISTRATION Vasiliki Mantzana / Khalil Khoubati / Anabel Gutierrez / Susana de Juana-Espinosa <i>Sala Multiusos - SEDE Ground Floor</i>			
08:50 - 09:00	INAUGURAL SPEECH "Opening EMCIS" Zahir Irani / Juan Llopis / Omiros Sarikas <i>Sala (Lecture Theatre) Rafael Altamira - SEDE Ground Floor</i>			
09:00 - 09:30	KEYNOTE SPEECH "Academe working with the industry" John M Sharp - Introduction by Zahir Irani <i>Sala (Lecture Theatre) Rafael Altamira - SEDE Ground Floor</i>			
	Track: Challenges in SMEs Chair: Anabel Gutierrez	Track: Technology in Organisations Part 1/2 Chair: Engin Deniz Eris	Track: IT/IS Evaluation Chair: Ömür Saatçioğlu	Track: E-Government Chair: Steve Jones
09:30 - 10:00	[C1] SMALL AND MEDIUM ENTERPRISES' (SMES') ADOPTION OF TECHNOLOGY ALONG THE VALUE CHAIN: AN EMPIRICAL INVESTIGATION Pratyush Bharati, Abhijit Chaudhury	[C103] THE EFFECT OF GENERALIZED COMPETITION AND STRATEGY ON THE BUSINESS VALUE OF INFORMATION AND COMMUNICATION TECHNOLOGIES Euripidis Loukis, Ioakim Sapounas, Konstantinos Aivalis	[C24] INVESTMENT PROCESSES OR INFORMATION TECHNOLOGIES INVESTMENT EVALUATION. INFORMATION TECHNOLOGY EVALUATION PRACTICES IN THE SME: AN EMPIRICAL STUDY IN ANDALUCÍA Miguel Angel Rios Martin, Paula Luna Huertas, Alfonso Infante Moro	[C115] E-GOVERNMENT: A COMPARISON OF STRATEGIES IN LOCAL AUTHORITIES IN THE UK AND NORWAY Vishanth Weerakkody, Steve Jones, Elisabeth Olsen
10:00 - 10:30	[C113] THE EFFECT OF INFORMATION TECHNOLOGY MANAGEMENT CAPABILITY ON FIRM COMPETITIVENESS Juan Nájera-Sánchez	[C83] MANAGING CHANGE - DETERMINING THE ADAPTABILITY OF INFORMATION SYSTEMS Katja Andresen, Norbert Gronau	[C36] EVALUATION OF WEB SITE QUALITY: A CASE STUDY ON DECISION SUPPORT SYSTEMS Ömür Saatçioğlu, Ömür Özmen, Yasemin Arbak	[C33] TECHNOLOGY AND TAX ADMINISTRATION: THE CASE OF SUMA Ramon Andarias
10:30 - 11:00	Tea / Break <i>Terraza (Terrace) - SEDE 3rd Floor</i>			
11:00 - 11:30	[C61] ESTABLISHING THE RELATIONSHIP BETWEEN ENTERPRISE SYSTEMS BENEFITS, BUSINESS COMPLEXITY, AND BUSINESS ALIGNMENT IN SMEs Jose Esteves	[C6] MONITORING RISK AND TRUST BEYOND THE INITIAL DEVELOPMENT IN B2C E-COMMERCE Vivienne Farrell	[C53] THE EFFECT OF INFORMATION TECHNOLOGY INVESTMENT ANNOUNCEMENTS ON THE MARKET VALUE OF SPANISH BANKS Juan Nájera-Sánchez, Carmen Escudero-Guirado	[C34] E-GOVERNMENT MATURITY AT SPANISH LOCAL LEVELS Enrique Claver-Cortés, Susana de Juana-Espinosa, Juan José Tari
11:30 - 12:00	[C98] A FRAMEWORK AND JUSTIFICATION CRITERIA FOR THE IMPLEMENTATION OF ADVANCED MANUFACTURING TECHNOLOGY IN SMALL AND MEDIUM ENTERPRISES Hussain B. Marri, Zahir Irani, Angappa Gunasekaran	[C27] ALIGNMENT OF A STRATEGIC FRAMEWORK TO PRACTITIONER CASE STUDIES Luke Ho, Anthony Atkins, Ian Prince, Bernadette Sharp	[C96] IS/IT INVESTMENTS, STAKEHOLDERS AND FIRM PERFORMANCE Antonio Guerreiro, Antonio Serrano	[C93] UNBUNDLING E-GOVERNMENT SERVICE DELIVERY IN DEVELOPING COUNTRIES: FRAMEWORK, MARKETING STRATEGIES AND LESSONS Vesper Owei, Blessing Maumbe, Petro Van Rhyn
12:00 - 12:30	[C87] USING TACTICAL AND OPERATIONAL FACTORS TO ASSESS STRATEGIC ALIGNMENT: AN SME STUDY Anabel Gutierrez, Jorge Orozco, Alan Serrano, Azael Serrano	[C55] ORGANISATIONAL DIMENSION OF BUSINESS PROCESS DESIGN IN THE DIGITAL SOCIETY Nadia Amin		[C2] E-GOVERNMENT IMPLEMENTATION: IMPACT ON BUSINESS PROCESSES Selma Limam Mansar

EMCIS 2006 Thursday, July 6 2006 : Afternoon Sessions

Time / Venue	Aula (Room) Emilio Varela SEDE 3rd Floor	Aula (Room) 5 SEDE 3rd Floor	Aula (Room) 6 SEDE 3rd Floor	Aula (Room) 22 SEDE 2nd Floor
12:30 - 13:00	Tea / Break <i>Terraza (Terrace) - SEDE 3rd Floor</i>			
	Track: Challenges in SMEs Part 2/2 Chair: Katja Andresen	Track: Technology in Organisations Part 2/2 Chair: Euripidis Loukis	Track: IT Cases Chair: Tsipi Heart	Track: e-GISE Research Notes cont. (www.eGISE.org) Chair: Zahir Irani
13:00 - 13:30	[C80] ADOPTION OF ICTS AMONG SMALL BUSINESS: VISION VERSUS REALITY Yin Leng Tan, Linda A Macaulay, Mauricette Scheurer	[C71] MAPPING PROCESSES TOWARD STRATEGIC LEVERAGE Francisco Cua, Paul Theivananthampillai	[C44] USE OF HRIS IN RECRUITMENT PROCESS: THE SPANISH CASE Jose Antonio Fernandez-Sanchez, Susana de Juana-Espinosa, Jorge Valdes-Conca	[eGISE-1] EVALUATING eREVERSE AUCTIONS (EeRA): RESEARCH NOTE Ray Hackney, Zahir Irani, Tony Elliman
13:30 - 14:00	[C35] AN INVESTIGATION INTO THE EFFECTS OF COMPUTER INTEGRATED MANUFACTURING SYSTEMS IN THE PRODUCTIVITY OF SMES IN PAKISTAN. Ghulamyyasin Shaikh, Zahir Irani, Hussain B Marri	[C52] A SYSTEM LOOK FOR TECHNOLOGICAL INNOVATION: FIRM BASED PERSPECTIVE Engin Deniz Eris, Ömür Saatçioğlu	[C100] APPLICATION HOSTING AS A MEANS FOR ALIGNING BUSINESS AND IT: THE CASE OF AFRICA-ISRAEL HOSTELS Tsipi Heart, Nava Pliskin, Kathleen Curley	[eGISE-2] PROCESS-AWARE E-GOVERNMENT SERVICES MANAGEMENT: A RESEARCH NOTE A. Taleb-Bendiab, Kecheng Liu, Philip Miseldine1, S. Furlong1, Wenge Rong
14:00 - 15:30	Lunch Break <i>Aldebaran Restaurant - Alicante Yacht Club</i>			
15:30 - 16:00	Track: CRM Systems Chair: Maged Ali	[C66] E-SOURCING: IMPACT ON RESILIENCE OF THE CHEMICAL INDUSTRY Alea Fairchild	[C3] WHAT BRINGS ABOUT ORGANISATIONAL CHANGE? PREDICTING DRUG TESTING ADOPTION IN NEW ZEALAND AND THE MODERATING EFFECT OF ORGANISATIONAL SIZE Jarrod Haar, Chester Spel	[eGISE-3] FRAMEWORK TO SUPPORT CONTINUOUS, ADAPTABLE, REFLECTIVE EVALUATION OF E-GOVERNMENT SYSTEMS: A RESEARCH NOTE Graham Orange, Alan Burke, Tony Elliman, Ah Lian Kor
16:00 - 16:30	[C84] CULTURAL DIMENSIONS AND CRM SYSTEMS: A STRUCTURAL ANALYSIS Maged Ali, Laurence Brooks, Sarmad Alshawi			
16:00 - 16:30	[C67] DEVELOPING A CONCEPTUAL MODEL FOR THE INTERNAL DATA SOURCE TO MEASURE CUSTOMER SATISFACTION Tariq Al-Mutawa, Tillal Eldabi, Willem Brinkman	[C48] ANALYZING COLLABORATION TECHNOLOGIES EFFECT ON PERFORMANCE THROUGH INTRANET USE ORIENTATIONS Angel Meroño-Cerdan, Carolina Lopez-Nicolas, Pedro Soto-Acost	[C4] PREDICTING TOTAL QUALITY MANAGEMENT IN NEW ZEALAND: THE MODERATING EFFECT OF ORGANISATIONAL SIZE Jarrod Haar, Chester Spel	[eGISE4] GENERATING CITIZEN TRUST IN E-GOVERNMENT USING A TRUST VERIFICATION AGENT: A RESEARCH NOTE Rana Tassabehji, Tony Elliman
16:30 - 17:00	[C8] TOWARDS A DEFINITION OF A CRM SYSTEM LIFE-CYCLE Luis Bibiano-Baez, Joan A. Pastor	[C65] APPLICATION OF TECHNOLOGY IN A DEVELOPING COUNTRY: A CASE STUDY Francisco Cua	[C37] INTRANET EFFECTIVENES IN LARGE CORPORATIONS (AN AUSTRALIAN PROSPECTIVE) Joze Kuzic, George Giannatos	[eGISE5] ARGUMENT MAPS AS POLICY MEMORIES FOR INFORMED DELIBERATION: A RESEARCH NOTE Tony Elliman, Ann Macintosh and Zahir Irani
17:00 - 17:20	Gift Pack Collection Omiros D. Sarikas / Vasiliki Mantzana / Khalil Khoubati / Anabel Gutierrez / Susana de Juana-Espinosa <i>SEDE 2nd Floor</i>			
17:20 - 19:20	FREE TIME			
19:20 - 23:00	GALA DINNER & ENTERTAINMENT <i>Visit at the Alicante Museum & then Dinner @ Santa Barbara Castle</i> <i>Meet us at 19:20 outside Melia Hotel Alicante (Coach departs at 19:40)</i>			

EMCIS 2006 Friday, July 7 2006 : Morning Sessions

Time / Venue	Aula (Room) Emilio Varela SEDE 3rd Floor	Aula (Room) 5 SEDE 3rd Floor	Aula (Room) 6 SEDE 3rd Floor	Aula (Room) 22 SEDE 2nd Floor
08:45 - 09:00	REGISTRATION Vasiliki Mantzana / Khalil Khoubati / Anabel Gutierrez / Susana de Juana-Espinosa <i>Sala Multiusos - SEDE 1st Floor</i>			
09:00 - 09:30	KEYNOTE SPEECH "Creating and Enacting 'Personalized' Software Development Processes" Brian Henderson-Sellers - Introduction by Juan Llopis <i>Sala (Lecture Theatre) Rafael Altamira - SEDE Ground Floor</i>			
	Track: IT/IS Design & Development Part 1/2 Chair: Regina Gyampoh-Vidogah	Track: IT/IS New Frontiers Part 1/2 Chair: Mohammed Boulmalf	Track: Knowledge Management Chair: Eric W.K. See To	Track: IT Healthcare Chair: Sevgi Ozkan
09:30 - 10:00	[C95] AN EMPIRICAL INVESTIGATION OF THE EPISTEMOLOGICAL ASSUMPTIONS UNDERLYING TWO ISD METHODOLOGIES Vivienne Waller, Robert Johnston, Simon Milton	[C26] NEW FRONTIERS FOR GRID APPLICATIONS Soha Maad, Brian Coghlan, Eamonn Kenny, Gabriele Pierantoni, Geoff Quigley	[C20] KNOWLEDGE AUDIT METHODOLOGY WITH EMPHASIS ON CORE PROCESSES Alonso Perez-Soltero, Mario Barcelo-Valenzuela, Gerardo Sanchez-Schmitz, Fernando Martin-Rubio, Jose Tomas Palma-Mendez	[C91] APPLICATION OF FUZZY SIMULATION FOR EVALUATING ENTERPRISE APPLICATION INTEGRATION IN HEALTHCARE ORGANISATIONS Khalil Khoubati, Marinos Themistocleous, Zahir Irani
10:00 - 10:30	[C108] USER PARTICIPATION ON THE DEVELOPMENT OF INFORMATION SYSTEMS Rafael Lapedra, Joaquin Alegre, Ricardo Chiva	[C92] PERFORMANCE CHARACTERIZATION OF IEEE802.11G IN OFFICE ENVIRONMENT Mohammed Boulmalf, Tamer Rabie, Khaled Shuaib, Abderrahmane Lakas, Hesham Elsayed	[C5] UNDERSTANDING ONE ASPECT OF THE KNOWLEDGE LEAKAGE CONCEPT: PEOPLE Souad Mohamed, Diane Mynors, Andrew Grantham, Raphie Kaplinsky, Kathryn Walsh, Paul Chan	[C119] PROCESS BASED INFORMATION SYSTEMS SUCCESS MODEL: ASSESSMENT OF THE INFORMATION TECHNOLOGY FUNCTION IN THREE HEALTHCARE ORGANISATIONS Sevgi Ozkan, Mete Okan Erdogan
10:30 - 11:00	Tea / Break <i>Terraza (Terrace) - SEDE 3rd Floor</i>			
11:00 - 11:30	[C114] REFLECTIONS FROM AN INFORMATION MANAGEMENT PROJECT DEVELOPMENT Yongmei Bentley, Steve Clarke	[C7] TESTING TECHNIQUES BASED ON UML Celia Gutierrez	[C82] ORGANIZATIONAL INTELLIGENCE; A DYNAMIC KNOWLEDGE CREATING ACTIVITY EMBEDDED IN ORGANIZATIONAL ROUTINES Björn Cronquist	[C94] DEVELOPMENT OF A SITUATED INFORMATION SYSTEMS ANALYSIS AND DESIGN METHODOLOGY: A HEALTH CARE SETTING Vivienne Waller, Robert Johnston, Simon Milton
11:30 - 12:00	[C29] IS SERVICE-ENGINEERING: A PROCESS MODEL FOR THE DEVELOPMENT OF IS SERVICES Falk Uebernickel, Carlos Bravo-Sánchez, Ruediger Zarnekow, Walter Brenner	[C9] TOWARDS A DEFINITION OF SCM SYSTEMS THROUGH SCOR Alberto Celdas-Lopez, Joan A. Pastor	[C21] ORGANIZATIONAL KNOWLEDGE MODEL: A KNOWLEDGE MANAGEMENT WITH SEMANTIC WEB APPROACH Mario Barcelo-Valenzuela, Gerardo Sanchez-Schmitz, Alonso Perez-Soltero, Jose Tomas Palma-Mendez, Fernando Martin-Rubio	Track: IT in Education Chair: Jarrod Haar [C117] FACTORS MEDIATING THE ROUTINISATION OF E-LEARNING WITHIN A TRADITIONAL UNIVERSITY EDUCATION ENVIRONMENT Shafqat Hameed, John Mellor Niyati Patel, Atta Baddii
12:00 - 12:30	C18] A SOCIO-TECHNICAL ACCOUNT OF HOW A SYSTEMS [DEVELOPMENT METHODOLOGY IS USED IN PRACTICE Bruce Rowlands	[C22] SIMILARITY LOCAL ADJUSTMENT: INTRODUCING ATTRIBUTE RISK INTO THE CASE Juan L. Castro, Maria Navarro, Jose Sanchez, José M. Zurita	Doctoral Consortium DC Chair: Tony Elliman	[C12] ASSESSING THE INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) IN JORDANIAN UNIVERSITIES Hisham Mbaidin

EMCIS 2006 Friday, July 7 2006 : Afternoon Sessions

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12:30 - 13:00	Tea / Break <i>Terraza (Terrace) - SEDE 3rd Floor</i>		Doctoral Consortium Working Break	Tea / Break <i>Terraza (Terrace) - SEDE 3rd Floor</i>
	Track: IT/IS Design & Development Part 2/2 Chair: Khalil Khoubati	Track: IT/IS New Frontiers Part 2/2 Chair: Francisco Cua	Doctoral Consortium	[C25] CAMPUS INFORMATION SYSTEMS FOR UNDERGRADUATE STUDENTS IN SPAIN: A COUNTRY-WIDE CLUSTER CLASSIFICATION Josep Cobarsí, Mercè Bernardo
13:00 - 13:30	[C40] CAUGMENTING AN EXISTING SOFTWARE DEVELOPMENT PROCESS WITH A TEAM BUILDING ACTIVITY: A CASE STUDY Magdy Serour, Brian Henderson-Sellers, Lorraine Dagher	[C46] INVESTIGATING THE LIFE CYCLE OF LEGACY SYSTEMS MIGRATION Teta Stamati, Drakoulis Martakos		
13:30 - 14:00	KEYNOTE SPEECH Ignacio Jimenez Raneda (Rector of the Univeristy of Alicante) Introduction by Juan Llopis <i>Sala (Lecture Theatre) Rafael Altamira - SEDE Ground Floor</i>			
14:00 - 15:30	Lunch Break <i>Aldebaran Restaurant - Alicante Yacht Club</i>			
15:30 - 16:00	KEYNOTE SPEECH "Marketing in the Digital Age" Ashok Ranchod - Introduction by Maria Reyes Gonzalez Ramirez <i>Sala (Lecture Theatre) Rafael Altamira - SEDE 1st Floor</i>			
16:00 - 16:30	[C31] A FRAMEWORK FOR REDESIGNING INFORMATION SYSTEMS DEVELOPMENT METHODOLOGIES TO ENHANCE GLOBAL INFORMATION INFRA-STRUCTURE Jennie Carroll, Bruce Rowlands, Craig Standing, Keith Frampton, Ross Smith	[C32] THE IMPACTS OF NON-FUNCTIONAL REQUIREMENTS IN WEB SYSTEM PROJECTS Norazlin Yusop, Didar Zowghi, David Lowe	Track: E-Commerce Chair: Visanth Weerakody	Track: Enterprise Application Integration Chair: Jozse Kuzic
			[C63] DETERMINANTS OF M-COMMERCE ADOPTION: AN INTEGRATED APPROACH Mohamed Khalifa, Kathy Ning Shen	[C50] A MODEL FOR EAI TOOLS EVALUATION Rafael Silveira, Joan Pastor
16:30 - 17:00	[C107] A FRAMEWORK AND RECOMMENDATIONS FOR IMPLEMENTING INFORMATION SYSTEMS DEVELOPMENT IN RADIOLOGY SERVICES Regina Gyampoh-Vidogah, Robert Moreton, Felix Andrew Ogoe, David Sallah	[C70] COMPARATIVE EVALUATION OF XP AND SCRUM USING THE 4D ANALYTICAL TOOL (4-DAT) Asif Qumer, Brian Henderson-Sellers	[C72] WILL MOBILE VIDEO BECOME THE KILLER APPLICATION FOR 3G? A THEORETICAL FRAMEWORK FOR MEDIA CONVERGENCE Xin Xu, Will Wai-Kit Ma, Eric W.K. See-to	[C75] IMPLEMNTATION PROCESS OF ENTERPRISE RESOURCE PLANNING (ERP): EMPRICAL VALIDATION Tariq Bhatti
17:00 - 17:30	[C28] CorMod: A CAUSAL MAPPING APPROACH TO IDENTIFYING PROJECT DEVELOPMENT RISK Abdullah Al-Shehab, Robert Hughes	[C86] USING SPEECH ACTS AND AGENT ARCHITECTURE TO SUPPORT SUCCESSFUL STAKEHOLDER REQUIREMENTS NEGOTIATION Holly Parsons-Hann, Kecheng Liu, Daniel Rodriguez	[C106] USER PERCEPTIONS OF SOFTWARE WITH EMBEDDED SPYWARE: AN EMPIRICAL EVALUATION Janice Sipiior, Burke Ward	[C118] ANALYSING THE EFFECTIVENESS OF IMPLEMENTING ERP SYSTEMS IN THE PRINTING INDUSTRY Shafqat Hameed, Shahneel Baray, Atta Badii
17:30 - 17:45	EPILOGUE SPEECH "Closing EMCIS" Maria Reyes Gonzalez Ramirez / Jose Luis Gasco <i>Sala (Lecture Theatre) Rafael Altamira - SEDE Ground Floor</i>			