

European and Mediterranean Conference on
Information Systems

EMCIS2007

Soporte del Conocimiento con la Tecnología
IV congreso SOCOTE

European Meeting on Information Systems Project Management /
Encuentro Europeo sobre Dirección de Proyectos de Sistemas de
Información **EMIS-PM**

June 25 – June 26, 2007

Polytechnic University of Valencia, Spain



EMCIS2007

CONGRESS
June 25 – June 26, 2007
Valencia, Spain

Congress Co-Chairs:

Manuel Rodenes
Polytechnic University of Valencia, Spain
&
Ray Hackney
Brunel University, UK

Keynote Speakers:

David Avison
ESSEC, Business School, Paris, France

Josep M. Vilà-Solanes
General Manager of INDRA, Spain

Doctoral Symposium – Co-Chairs:

Pedro Soto Acosta
University of Murcia, Spain
Gerry Erwin
Coventry University, UK
Tony Eliman
Brunel University, UK

EMCIS2007 is an event of the **Information Institute** a non profit non partisan information policy and research organization

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CONGRESS
June 25 – June 26, 2007
Valencia, Spain

Program Chairs:

Fernando González (Spain)
Gurpreet Dhillon (USA)
Andrew Wenn (Australia)
Ashok Ranchhod (UK)
Juan Vicente Oltra (Spain)

Industry Chairs:

Doug Peebles (SAP, Canada)
Greg Orr (Worlddoc, USA)
Jose Onofre Montesa (ATI, Spain)
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International Chairs:

Geoffrey Elliott (UK)
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Welcome from the **EMCIS** Chairs

On behalf of the entire **EMCIS** program committee we would like to welcome you to Valencia, Spain. The opportunity to meet here is exceptionally a good reason alone to hold a conference and convention. However, the venue of course is only part of the motivation for hosting the event that will generate a high level of engagement and networking for all participants. **EMCIS** is conceptually unique as it offers a serious attempt to provide a genuine interface between academia and industry with the objective of formulating mutual co-operation and further understanding. It is generally argued within business schools that managers have little knowledge or experience of the high levels of intensive activity which Faculty engage in through research. Similarly, the view from service and industry sectors is the frequent incongruence between real commercial problems and the nature of scholarly output. All of the contributions over the next few days go some way to address these concerns.

EMCIS, as evidenced, is a great international success with presentations in treble figures from a large number of countries. All of the sessions will be of great interest to delegates through a variety of communicated leading edge topics. We are delighted you are attending **EMCIS** to share our vision of 'Grand Challenges in Business & Information Management Processes'. We would particularly like to thank our sponsors for their kind and considered involvement including, Brunel University, UK, Polytechnic University of Valencia, Spain, SAP Canada, PricewaterhouseCoopers, Sem@ntic Media, Ford Motor Company, Sun Microsystems and most importantly our reviewers!

A warm welcome again to **EMCIS** and we are sure you will have a very constructive and enjoyable few days. The conference and convention will be held annually and we hope to see you again next year with fresh ideas to enable the wider participation and continuing maturity of the **Information Institute**.

Manuel Rodenes

Polytechnic University of Valencia, Spain

&

Ray Hackney

Brunel University, UK

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Raquel Sanz Valle	University of Murcia,

Information Institute Forthcoming Premier Events and Journals

The **Information Institute** is a non profit non partisan policy and research organization which exists to promote the most effective exploitation of information through systems, science and technology management. In the past few years the Institute has emerged as one of the leading authorities in engaging executive practice with academic and consultancy research, the following are highlighted examples of the Information Institute's current and planned activities;

Future Events

ISOneWorld2008

June 2 - 4, 2008, Las Vegas USA

Co-Chairs: **K Kathy Dhanda (USA) & Ray Hackney (UK)**

International Symposium Research Methods

The Security Conference

CoDE2007

July 10-12, 2007

Bangkok, Thailand

Co-Chairs: **Vatcharaporn Esichaikul (Thailand) & Ray Hackney (UK)**

CISTM2007

July 16-18, 2007

Hydrabad, India

Chair: **Gurpreet Dhillon (USA)**

Journals

Journal Information Science and Technology (JIST)

Editor in Chief: **Ray Hackney** & Managing Editor: **Narczyz Roztocki**

Journal Information Systems Security (JISSec)

Editor in Chiefs: **James Backhouse & Gurpreet Dhillon**

Advanced Calls and Schedules

www.information-institute.org

EMCIS 2007

June 25, 2007

08.50	Co-Chairs Welcome:	Manuel Rodenes & Ray Hackney
09.00 – 09.45	Keynote Address:	David Avison <i>'Reflections on the Discipline of Information Systems'</i> ESSRC Business School, Paris, France
	Chair:	Pedro Soto Acosta (room Salón de Actos, 2 nd floor)

Time	Parallel 1 (room Salón de Actos, 2 nd floor) Organisational Issues in MIS Chair: Asif Qumer	Parallel 2 (room Salón de Grados, 2 nd floor) Technical Issues in MIS Chair: Claudine Toffolon	Parallel 3 (room S41, 4 th floor) Human Issues in MIS Chair: Janice Burn	Parallel 4 (room S42, 4 th floor) Spanish Track (EMCIS-SOCOTE) Chair: Fernando González
09.45 – 11.10↓	<i>A Framework For Enterprise-Wide Wi-Fi Network Access Security Management</i> Janice Sipior, Burke Ward Villanova University, USA Linda Volonino Canisius College, USA	<i>A Cost Model for the Optimization of Software Evolution Policies</i> Eugenio Capra, Chiara Francalanci, Francesco Merlo Politecnico de Milano, Italy	<i>Adaptive Use of Task Assignment Models in Team-based Mobile Business Processes</i> Habin Lee Brunel University, UK John Shepherdson British Telecommunic. plc., UK Hyung Jun Ahn Waikato University, New Zealand	<i>Relación entre la Inversión en Tecnologías de Información y los Resultados Empresariales. Caso de las PYME</i> Alba Soraya, José M. Torralba, Fernando González Universidad Politécnica de Valencia, Spain
	<i>Agile Adoption and Improvement Model</i> Asif Qumer, Brian Henderson-Sellers, Tom McBride University of Technology, Australia	<i>A Decision-oriented Model of Software Engineering Processes</i> Claudine Toffolon Littoral University, France Salem Dakhli Paris-Dauphine University, France	<i>Best Practices for Web Survey Design and Implementation for Empirical Research</i> Dora Gonzalez Bañales Durango Institute of Technology, Mexico Manuel Rodenes Adam Polytechnic University of Valencia, Spain	<i>Estudio para el Desarrollo de un sistema de Autodiagnóstico Estratégico basado en el Modelo Integrado de Calidad Iberoamerican y Cuadro de Mando Integral. Aplicación al Sector de las TIC en Colombia</i> Juan Diego López, Manuel Rodenes UPV, Spain
	<i>Performance Analysis of Entrepreneurs in some Selected SMEs of Provienc of Sindh, Pakistan</i> Murlidhar, Hussain Bux Marri, Abdul Salam Soomro, Aitbar Ali Abbasi Mehran University, Pakistan		<i>Can the Performance of Virtual Teams be Improved? An Empirical Study</i> Ying-Chieh Liu, Janice M. Burn Edith Cowan University, Australia	<i>Los procesos ETL en Data Warehouses. Sistema de soporte a la Toma de decisiones en el Departamento de Orientación de un Centro de Secundaria</i> José E. Dillana IE Secundaria El Grao, Spain Fernando González Universidad Politécnica de Valencia (UPV), Spain

11.10 – 11.35: **Coffee/Tea Break**, in front of secretary (room 44, 4th floor)

EMCIS 2007

June 25, 2007

Time	Parallel 1 (room Salón de Actos, 2 nd floor) Organisational Issues in MIS Chair: Juha Kontio	Parallel 2 (room Salón de Grados, 2 nd floor) Technical Issues in MIS Chair: Antonio Trigo	Parallel 3 (room S41) Human Issues in MIS Chair: Regina Connolly	Parallel 4 (room S42) Spanish Track (EMCIS-SOCOTE) Chair: Juan V. Oltra
11.35 – 13.00↓	<p>Articulating a Knowledge Management Strategy Based on Organizational Memory</p> <p>Hernan Joglar Julián Chaparro, Alejandro Orero, Sergio Araya Universidad Politécnica de Madrid, Spain</p>	<p>Arabic Character Recognition using ANN Networks and Statistical Analysis</p> <p>Ahmad Sarhan, Omar Helalat New York Institute of Technology, Abu Dhabi</p>	<p>Culture Law and Information Privacy</p> <p>Sophie Cockcroft University of Queensland, Australia</p>	<p>La Gestión del Conocimiento en las Administraciones Públicas a través del Uso de las Nuevas Tecnologías</p> <p>Lourdes Canós Polytechnic University of Valencia, Spain Susana de Juana, Jorge Valdés University of Alicante, Spain</p>
	<p>Internet Resources, Capabilities and Their Complementarity as Source of Business Value</p> <p>Pedro Soto Acosta, Angel Meroño Cerdan Universidad de Murcia, Spain</p>	<p>Comparative Analysis of CRM and SCM Systems Implementation Approaches</p> <p>Luis Bibiano, Alberto Caldelas, Enric Mayol, Joan A. Pastor Universitat Politècnica de Catalunya, Spain</p>	<p>Deriving Managerial Knowledge from an Educational Web-based Information System</p> <p>Addisson Salazar, Nancy Vargas, Jorge Gosálbez, Ignacio Bosch Universidad Politécnica de Valencia, Spain</p>	<p>El desarrollo de nuevas líneas de formación en el sector TIC como motor de recuperación de las economías europeas</p> <p>Antonio Teti, Universidades de Teramo, Chieti y Pescara, Italy Julián Marcelo Universidad Politécnica de Valencia, Spain</p>
	<p>IS/IT and its Relationship with University Performance in the Teaching Area: A Resource and Capability Theory Approach</p> <p>Sergio Araya Alejandro Orero, Julián Chaparro Hernan Joglar Universidad Politécnica de Madrid, Spain</p>	<p>Information Systems and Technology Adoption by the Portuguese Large Companies</p> <p>Antonio Trigo Instituto Politécnico de Bragança, Portugal João Varajão, Nelson Figueiredo, João Barroso Universidade de Trás-os-Montes e Alto Douro, Portugal</p>	<p>e-Commerce Trust Beliefs: The Influence of National Culture</p> <p>Regina Connolly Dublin City University, Ireland Brendan Bannister, Northeastern University, USA</p>	<p>Paralelismo entre negocios electrónicos y atómicos. MASLOW Y la usabilidad</p> <p>Juan V. Oltra y J.O.Montesa Universidad Politécnica de Valencia, Spain</p>
	<p>Business Process Re-engineering: A Case Study at Turku University of Applied Sciences</p> <p>Juha Kontio Turku University of Applied Sciences, Finland</p>		<p>Decision Support System for Managing Aging Staff</p> <p>Peter Bradl University of Applied Sciences, Germany</p>	

13.00 – 14.30: **Lunch**, in Cafeteria del Trinquete

EMCIS 2007

June 25, 2007

Time	Parallel 1 (room Salón de Actos, 2 nd floor) Organisational Issues in MIS Chair: Tariq Bhatti	Parallel 2 (room Salón de Grados, 2 nd floor) Technical Issues in MIS Chair: Robert Johnston	Parallel 3 (room S41) Human Issues in MIS Chair: Daphne Raban	Parallel 4 (room S42) Spanish Track (EMCIS-SOCOTE) Chair: Ramón Salvador
14.30 – 16.00↓	<i>Impact of Information Systems on the Performance and Improvement of an Enterprise</i> G.Y. Shaikh, H.B. Marri, A.A. Shaikh Mehran University of Engineering and Technology, Pakistan Khalil Khoubati University of Sindh, Pakistan	<i>Flexible Production Control - A Framework to Integrate ERP with Manufacturing Execution Systems</i> Jan Philipp Louis, Paul Alpar Philipps-University Marburg, Germany	<i>EDM Business Values in a SME Environment in Terms of Knowledge Management</i> Erik Borglund Mid Sweden University, Sweden	<i>Desarrollo de un asistente informático en la gestión del conocimiento como soporte a la gestión integral de instalaciones deportivas (ASISGE)</i> Isabel Cristina Suárez Universidad Politécnica de Valencia, Spain
	<i>Management Information Systems Application at Universities of Russian Federation</i> Oleg Podolyakin, Central Economic-Mathematical Institute, Russia Mikhail Selin Vologda Dairy-Economic Academy, Russia	<i>Performance Measurement of Enablers of Computer Integrated Manufacturing (CIM) in Small and Medium Enterprises (SMEs)</i> Hussain Bux Marri Mehran University, Pakistan Angappa Gunasekaran University of Mass, USA Zahir Irani, Brunel University, UK Murlidhar, Mehran University, Pakistan	<i>e-Government Evaluation Factors: Citizen's perspective</i> Sarmad Alshawi, Hamid Alalwany Brunel University, UK	<i>Impacto de las TIC sobre los Cambios en los Procesos en una Muestra de Empresas de la Comunidad Valenciana</i> José Luis Miñana Manuel Rodenes Javier I. Puig, José Carbonell Universidad Politécnica de Valencia, Spain
	<i>T-Government for Benefit Realisation: A Research Agenda</i> Zahir Irani, Sofiane Sahraoui, Sevgi Ozkan, Ahmad Ghoneim, Tony Elliman Brunel University, UK	<i>Invisible Information Systems</i> Vivienne Waller, Robert Johnston University of Melbourne, Australia	<i>A Comprehensive Analysis of IT/IS Indirect Costs: Enhancing the Evaluation of Information Systems Investments</i> Ahmad Ghoneim Brunel University, UK	<i>Percepción de los Trabajadores sobre algunos Aspectos de la Gestión de la Prevención de Riesgos Laborales en la Empresa</i> José de Paula Maciel, Manuel Rodenes, José M. Torralba Universidad Politécnica de Valencia, Spain
	<i>Exploring Factors Influencing the Adoption of Mobile Commerce</i> Tariq Bhatti Zayed University, United Arab Emirates		<i>The Power of Assuming Normality</i> Daphne Raban Eyal Rabin University of Haifa, Israel	<i>Una Revisión del Rol de las TI en la Gestión del Conocimiento</i> Gerardo Arceo, Ramón Salvador Universidad Politécnica de Cataluña, Spain

16.00 – 16.30: **Coffee/Tea Break**, in front of secretary (room 44, 4th floor)

EMCIS 2007

June 25, 2007

Time 16.30 – 18.00↓	Parallel 1 (room Salón de Actos, 2 nd floor) Organisational Issues in MIS Chair: Hanan Maoz	Parallel 2 (room Salón de Grados, 2 nd floor) Technical Issues in MIS Chair: Colin Ash	Parallel 3 (room S41) Human Issues in MIS Chair: Ying-Chieh LIU	Parallel 4 (room S42) Spanish Track (EMCIS-SOCOTE) Chair: Daniel Pérez
	<p><i>Electronic Procurement System Success in Australia</i></p> <p>Sherah Kurnia The University of Melbourne, Australia Mahbubur Md Rahim Monash University, Australia</p>	<p><i>IT inconsistencies & Electronic Business in Medical Practices: moderated by Practice Size</i></p> <p>Jenny Gibb, Jarrod Haar University of Waikato, New Zealand</p>	<p><i>The study of effective factors on the optimum use of educational space and the presentation of applied model in technical and vocational factories</i></p> <p>Ahmad Sarani, Abbas Ali Noura, Zahra Nejad akbari Islamic Azad University, Iran</p>	<p><i>El Uso de una Plataforma de Teleformación en la Docencia. Estudio Realizado en la Universidad Politécnica de Valencia</i></p> <p>Susana Martínez Esther Del Moral, Fernando González, Universidad Politécnica de Valencia, Spain</p>
	<p><i>Measuring Quality of Online Business-to-Business Relationships:</i></p> <p>Muhammed S.Alnsour Rana Tassabehji Myfanwy Trueman University of Bradford, UK</p>	<p><i>Atypical Success of the Intranet for Bayer in Greater China Region</i></p> <p>Wei Ji Donghua University, China</p>	<p><i>Social Information Management in Health Centers: the ITIL Model</i></p> <p>Lourdes Canós, Albert Martínez Universidad Politécnica de Valencia, Spain</p>	<p><i>Sistemas de información y calidad para microcréditos en redes turísticas multiagente.</i></p> <p>Miguel Vidal González Universidad Politécnica de Valencia.</p>
	<p><i>Business Value of Information technology (BVIT): Exploring Attained and Sustained BVIT</i></p> <p>Hanan Maoz University of the Negev, Israel Tsipi Heart University College Cork, Ireland Lior Fink Nava Pliskin University of the Negev, Israel</p>	<p><i>Convergence of IT Project Management and Change Management: A Comparative Study</i></p> <p>Colin Ash University of Fiji</p>	<p><i>Improving Value Returns from Virtual Teams</i></p> <p>Ying-Chieh LIU, Janice M. Burn Edith Cowan University, Australia</p>	<p><i>Resultados del estudio “Relación entre la Cultura e Innovación” Aplicado a las Pymes de Calzado en Santander, Colombia</i></p> <p>Gladys E. Rueda Barrios, Manuel Rodenes Adam, Gloria Moncaleano Rodríguez Universidad Politécnica de Valencia, Spain</p>
	<p><i>Developing the E-government Research Agenda</i></p> <p>Tony Elliman, Zahir Irani Brunel University, UK Paul Jackson Institute of Public Finance and Accountancy, UK</p>	<p><i>Exploration of the relationship between information systems (IS) activity and marketing activity in the case of ‘X’ Airlines in developing country</i></p> <p>Abdullah Basahel, Zahir Irani Brunel University, UK</p>		<p><i>Utilización de las TI Como Factor Clave en la Creación de Valor</i></p> <p>Daniel Pérez, Margarita Alonso, Pedro Solana University of Cantabria, Spain</p>

Time ↓ 18:00	SOCOTE group (room S43)
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20:30: **Conference dinner**

EMCIS 2007

June 26, 2007

08.50	Co-Chairs:	Manuel Rodenes & Ray Hackney
09.00 – 09.45	Keynote Address:	Josep M. Vilà-Solanes <i>"Working in the Knowledge Age. Information Technology & Best Practices"</i> General Manager of INDRA, Spain
	Chair:	Pedro Soto Acosta (room Salón de Congresos, Building 6G)

Time	Parallel 1 (room Salón de Actos, 2 nd floor) Organisational Issues in MIS Chair: Jenny Gibb	Parallel 2 (room Salón de Grados, 2 nd floor) Technical Issues in MIS Chair: Stephen Corea	Parallel 3 (room S41) Human Issues in MIS Chair: Brian Numi Tran	Parallel 4 (room S42) Spanish Track (EMCIS-SOCOTE) Chair: Martin Arango
09.45 – 11.15↓	<i>e-Business Value Creation from the RBV of the Firm</i> Pedro Soto Acosta, Angel Meroño Cerdan Universidad de Murcia, Spain	<i>IS Planning and Socio-technical Theory Perspectives</i> Jan Aidemark Växjö University, Sweden	<i>Decision Support System for Managing Aging Staff</i> Peter Bradl University of Applied Sciences, Germany	<i>Influencia de las TI en la Gestión del Conocimiento y en el Aprendizaje Organizativo</i> Juan Gutiérrez, Ramón Salvador Universitat Politècnica de Catalunya
	<i>Interorganizational System (IOS) Adoption Maturity: A Model and Propositions</i> Mazen Ali, Robert B. Johnston, Sherah Kurnia The University of Melbourne, Australia	<i>Content Based Visual Information Retrieval for Management Information Systems</i> Oleg Starostenko Universidad de las Américas-Puebla, Mexico Alberto Chavez Autonomous University of Tlaxcala, Mexico Jose A. Sánchez, Roberto Rosas Universidad de las Américas-Puebla, Mexico	<i>Leadership Model for e-Government Transformation</i> Marwan Elnaghi, Sarmad Alshawi Brunel University, UK	<i>Sistema de Autodiagnóstico Adaptado del Cuadro de Mando Integral y del modelo EFQM. Aplicación a Entidades Financieras</i> Ana Martínez-Vilanova, Manuel Rodenes, Gloria Moncaleano Universidad Politécnica de Valencia, Spain
	<i>IT Competency Predicting Market and Development Performance: Moderated by Organizational Size</i> Jenny Gibb Jarrood Haar University of Waikato, New Zealand	<i>The process of enterprise alignment in an ERP project: a view from the trenches</i> Stephen Corea University of Warwick, UK	<i>Method Fragments to Support Collaborative Teamwork for Software Development Projects</i> Numi Tran, Brian Henderson Sellers, Igor Hawryszkiewicz University of Technology, Australia	<i>Las Herramientas Colaborativas en el Proceso de Enseñanza – Aprendizaje en los institutos de FP - Analisis y Valoración en la provincia de Valencia</i> Martin D. Arango, David Lorente, Eva Cutanda Universidad Politécnica de Valencia, Spain

11.15 – 11.30: **Coffee/Tea Break**, in front of secretary (room 44, 4th floor)

EMCIS 2007

June 26, 2007

Time	Parallel 1 (room Salón de Actos, 2 nd floor) Organisational Issues in MIS Chair: Engin Deniz Eris	Parallel 2 (room Salón de Grados, 2 nd floor) Technical Issues in MIS Chair: Shafi Al-Shafi	Parallel 3 (room S41) Human Issues in MIS Chair: Regina Gyampoh-Vidogah	Parallel 4 (room S42) Spanish Track (EMCIS-SOCOTE) Chair: Gonzalo Grau
11.30 – 13.00↓	<p>e-Government: an e-Reverse Auction Case Study</p> <p>Steve Jones Conwy County Borough Council, UK Ray Hackney, Zahir Irani Brunel University, UK</p>	<p>Plugging into Offshore Outsourcing of Software Development: An Exploratory Case Study</p> <p>Anicet Yalaho University of Jyväskylä, Finland</p>	<p>Insights into ICT Professional Skills in Developing Countries: the case of Kuwait</p> <p>Fadel Faraj Kuwait Fund for Economic Development, Kuwait</p>	<p>MAGERIL – Método de Análisis y Gestión de Riesgos Laborales</p> <p>Jacqueline Caballero, Eva M. Cutanda, Marta Fernández Universidad Politécnica de Valencia, Spain</p>
	<p>Information Systems Outsourcing in Public Administration: an Emergent Research Topic</p> <p>Josep Maria Marco Universitat Oberta de Catalunya, Spain Rafael Macau-Nadal, Joan A. Pastor-Collado Universitat Politècnica de Catalunya, Spain</p>	<p>RADAR: A Model for IT Organizational Change Four Australian Case Studies on the Adoption and Diffusion of Method Engineering</p> <p>Magdy Serour University of Technology, Australia Darryl Winder InContext Solutions, Australia</p>	<p>Roles, Responsibilities and Futures of Chief Information Officers (CIOs) in the Public Sector</p> <p>Rachel Lawry Accenture Australia Dianne Waddell Deakin University, Australia Mohini Singh RMIT University, Australia</p>	<p>El Capital Social de Empresas Exportadoras a través del Uso de las TI</p> <p>María J. Peláez, Manuel Rodenes, José Luis Miñana Universidad Politécnica de Valencia, Spain</p>
	<p>Supply Chain in the New Economy: an Approach based on Knowledge Management</p> <p>Engin Deniz Eris, Omur Yasar Saatcioglu Dokuz Eylul University, Turkey</p>	<p>Six Aspects of an Agile Software Development Methodology</p> <p>Asif Qumer Brian Henderson-Sellers University of Technology, Australia</p>	<p>Sociological Factors Affecting Trust Development in Virtual Communities</p> <p>Sharon Ho KPMG Australia Farhad Daneshgar, Christine Van Toorn University of New South Wales, Sydney, Australia</p>	<p>Estudio del Diseño e Implantación de un Portal en Internet para un Instituto de Enseñanza Secundaria (IES)</p> <p>Rafael Aznar Manuel Rodenes, Fernando R. González Universidad Politécnica de Valencia, Spain</p>
	<p>The Supplier Relationship Management Market Trends</p> <p>Eulalio Campelo</p>	<p>Exploring E-government in the State of Qatar: Benefits, Challenges and Complexities</p> <p>Shafi Al-Shafi, Vishanth Weerakkody Brunel University, UK</p>	<p>Improving Information Management in the Health Service: The Role of Information Systems Development</p> <p>Regina Gyampoh-Vidogah David Sallah Robert Moreton University of Wolverhampton, UK</p>	<p>El Cuadro de Mando Integral como Herramienta de Gestión Estratégica. Aplicación a la Empresa de Capital Público Vaersa</p> <p>Gonzalo Grau Universidad Politécnica de Valencia, Spain</p>

13.00 – 14.30: **Lunch**, in Cafeteria del Trinquete

EMCIS 2007

June 26, 2007

Time	Parallel 1 (room S41) Organisational Issues in MIS Chair: Omur Yasar	Parallel 2 (room S42) Technical Issues in MIS Chair: Alberto Partida	Parallel 3 (room Salón de Grados, 2 nd floor) Human Issues in MIS Chair: Meir Russ	Parallel 4 (room S43) Spanish Track (EMCIS-SOCOTE) Chair: Hermenegildo Gómez
14.30 – 16.00↓	<p><i>Strategic Alignment in the Virtual Organisation</i></p> <p>Peter Gall Janice Burn Edith Cowan University, Australia</p>	<p><i>Online Privacy Concerns: Threat or Opportunity?</i></p> <p>Cliona McParland, Connolly Regina Dublin City University, Ireland</p>	<p><i>The Role of HRM in IT Innovation: An Investigation and Study of the Relationship Between IT Projects and HRM in four Turkish Companies</i></p> <p>Engin Deniz Eris Pinar Sural Ozer Dokuz Eylul University, Turkey</p>	<p><i>La formación semipresencial, como una solución a los problemas del cambio tecnológico.</i> <i>Consultoría ITIO</i></p> <p>Julián Marcelo, José Onofre Montesa, José María Torralba, Fernando R. González, Hermenegildo Gil, Juan Vicente Oltra Gloria I. Moncaleano Universidad Politécnica de Valencia, Spain</p>
	<p><i>What Determines User Satisfaction in ERP Projects: Benefits, Barriers or Risks?</i></p> <p>Ömür Y. Saatç-İu Dokuz Eylul University , Turkey</p>	<p><i>Towards a Motivational Theory of Technology Implementation Processes</i></p> <p>Stephen Smith Monash University, Australia Robert Johnston, Graeme Shanks Mahbubur Md Rahim The University of Melbourne, Australia</p>	<p><i>The effectiveness of e-Learning and the Impact of Culture: Early Findings</i></p> <p>Meir Russ University of Wisconsin- Green Bay, USA Robert M. Dick Leader- Instructional Technology Team Humana, Inc., USA</p>	<p><i>Factores Críticos en la Gestión de Estructuras Propias de Investigación (EPIS). aplicación del prototipo GESTIC-SOCOTE</i></p> <p>Manuel Rodenes, Gloria Moncaleano, Hermenegildo Gil , Manuel Taberner Universidad Politécnica de Valencia, Spain</p>
	<p><i>Information and Communication Technologies (ICT) Development in the Spanish Industry</i></p> <p>Beatriz Defez García, Guillermo Peris, Teresa Magal, Dolores Castro Universidad Politécnica de Valencia, Spain</p>	<p><i>Critical Success Factors and Requirements for Achieving Business Benefits from Information Security</i></p> <p>Alberto Partida Jean-Noël Ezingeard Henley Management College, UK</p>	<p><i>Towards an approach to assist business model and supporting information system design</i></p> <p>Cristina M. Chuva Costa Paulo Rupino Cunha Universidade de Coimbra, Portugal</p>	<p><i>Las TICs y su Aplicación a la Enseñanza Técnica a través de Modelos de Enseñanza Centrados en el Alumno</i></p> <p>Oscar Pascal, José M. Torralba, M. Rodenes Universidad Politécnica de Valencia, Spain</p>
				<p><i>El Aprendizaje Interorganizativo como Factor de Crecimiento Organizacional en la Nueva economía del siglo XXI</i></p> <p>Hermenegildo Gil, Edwin R. Ordóñez, Gloria I. Moncaleano Universidad Politécnica de Valencia, Spain</p>

16.00 – 16.30: **Coffee/Tea Break**, in front of secretary (room 44, 4th floor)

EMCIS 2007

June 26, 2007

<p>Time 16.30 – 18.00↓</p>	<p>Parallel 1 (room S41) Doctoral Consortium</p>	<p>Parallel 2 (room S42) (EMCIS-EMIS_PM) Chair: JM^a Torralba</p>	<p>Parallel 3 (room Salón de Grados, 2nd floor) (EMCIS-EMIS_PM) Chair: J.O.Montesa</p>	<p>Parallel 4 (room S43) (EMCIS-EMIS_PM) Chair: Julián Marcelo</p>
		<p><i>Sobre la Clasificación de los costes del proveedor del proyecto de software considerando la reutilizabilidad</i></p> <p>JM^a Torralba , José Cuenca , Martín D. Arango, Hermenegildo Gil, Marta Fernández Universidad Politécnica de Valencia, Spain</p>	<p><i>Proceso de implantación de un sistema de información: aplicación a los riesgos laborales</i></p> <p>José de Paula Maciel, Julián Marcelo, Fernando González, José M. Torralba, Juan V. Oltra Universidad Politécnica de Valencia, Spain</p>	<p><i>Metodología de Dirección de Proyectos SIC (Método PMBoK cronológico).</i></p> <p>Marta Fernández y Julián Marcelo Universidad Politécnica de Valencia, Spain</p>
		<p><i>MAGERIP, herramienta de gestión de riesgos en proyectos TIC</i></p> <p>J. Caballero, E. Cutanda M. Fernández Universidad Politécnica de Valencia, Spain</p>	<p><i>¿Para qué sirven las métricas en los proyectos de TI?</i></p> <p>J.O.Montesa Universidad Politécnica de Valencia, Spain</p>	<p><i>Riesgo y Conducción de Proyectos.</i></p> <p>Julián Marcelo y Marta Fernández Universidad Politécnica de Valencia, Spain</p>
		<p><i>Sobre la determinación del precio del proyecto de software</i></p> <p>JM^a Torralba , José Cuenca , marta Fernández, Gloria I. Moncaleano, Fernando González Universidad Politécnica de Valencia, Spain</p>	<p><i>Habilidades en la dirección de proyectos de TI.</i></p> <p>J.O.Montesa y Juan V. Oltra Universidad Politécnica de Valencia, Spain</p>	<p><i>Riesgo y Dirección de Proyectos.</i></p> <p>Julián Marcelo y Marta Fernández Universidad Politécnica de Valencia, Spain</p>

18.00

CLOSE