



European and Mediterranean Conference
on Information Systems

EMCIS 2008

Al Bustan Rotana Hotel, Dubai, UAE

PROGRAMME



Sponsors:

EMCIS 2008 Sunday, May 25 2008: Morning Sessions

08:30 - 09:00	REGISTRATION Ahmad Ghoneim/ Marwan Elnaghi <i>Hotel Lobby</i>		
09:00 - 09:40	EMCIS Welcome by Prof. Zahir Irani EMCIS 2008 Opening Speech by Prof. Malcolm Richards		
	Track: Organizational Issues in Technology Management Chair: Sevgi Ozkan	Track: E-Government and IT in Public Sector Chair: Sofiane Sahraoui	Track: Human Issues in Technology Management Chair: Maged Ali
09:40 - 10:00	[C2] EXPLORING THE DESIGN OF AN IT GOVERNANCE MINIMUM BASELINE IN THE BELGIAN FINANCIAL SERVICES SECTOR Steven De Haes and Wim Van Grembergen.	[C3] THE EFFECTS OF MOTIVATION ON INFLUENCING CIVIL SERVANTS TO ACCEPT INFORMATION SYSTEM CHANGE IN THE GOVERNMENT: LESSONS LEARNT FROM PILOT STUDIES Syamimi Lim	[C16] EXPLORING WOMEN'S EXPERIENCE OF IT IN THE UAE Maha Shakir, Kathy Shen Cathy Urquhart, Shahper Vodanovich
10:00 - 10:20	[C44] THE I-FIT MODEL: DEVELOPING A TOOL TO DETECT POTENTIAL ALIGNMENT PROBLEMS Koen Milis, Alea Fairchild, Martin Smits, Piet Ribbers	[C4] OVERCOMING RESTRICTIVE TECHNOLOGIES IN POLICE CALL CENTRES: A HUMAN AGENCY PERSPECTIVE Anastasia Papazafeiropoulou Gabriella Spinelli, Bhavna Sharma	[C68] AGE RELATED COGNITIVE IMPAIRMENTS AND ASSISTIVE WEB-BASE TECHNOLOGY Senaka Fernando, Arthur Money Lorna Lines, Tony Elliman Kjell Tore Guttormsen
10:20 - 10:40	[C63] THE MODERATING ROLE OF BPR AND TQM ON ICT BUSINESS VALUE Euripidis Loukis, Konstantinos Pazaros, Stelios Georgiou	[C70] ADOPTION OF WIRELESS INTERNET PARKS: AN EMPIRICAL STUDY IN QATAR Shafi Al-Shafi, Vishanth Weerakkody	[C59] TRAINING SENIOR EMPLOYEES FOR ICT SKILLS ENHANCEMENT THROUGH "REFOCUS": THE EUROPEAN PROJECT Muhammad Kamal
10:40 - 11:20	Tea / Break		
	Track: Information Technology Evaluation Chair: Ahmad Ghoneim	Track: E-Government and IT in Public Sector Chair: Sofiane Sahraoui	Track: Social and Cultural Issues in Information Systems Chair: Payam Hanafizadeh
11:20 - 11:40	[C6] SUSTAINABILITY - A NEW DIMENSION IN INFORMATION SYSTEMS EVALUATION Wojciech Piotrowicz, Richard Cuthbertson	[C45] INTELLIGENT MONEY LAUNDERING MONITORING AND DETECTING SYSTEM Yingfeng Wang, Huaiqing Wang, Shijia Gao, Dongming Xu	[C75] THE ADOPTION OF MOBILE COMMERCE IN THE UNITED ARAB EMIRATES Tariq Bhatti
11:40 - 12:00	[C10] IS/IT INDIRECT HUMAN COSTS IN THE SERVICE SECTOR: KEY PERFORMANCE INDICATORS Souad Mohamed, Matthew Guah	[C11] DEVELOPING A QUALITY ASSURANCE MODEL FOR SMALL MILITARY INSTITUTIONS Yousif Bahzad, Zahir Irani	[C87] AUSTRIAN HIGHER EDUCATION INSTITUTIONS' IDIOSYNCRASIES AND TECHNOLOGY TRANSFER SYSTEM Joachim Heinzl, Ah-Lian Kor, Graham Orange, Hans Rüdiger Kaufmann
12:00 - 12:20	[C20] INFORMATION SYSTEMS EVALUATION – IMPACT OF THE CONTEXTUAL FACTORS Wojciech Piotrowicz, Zahir Irani	[C12] THE DIGITAL DIVIDE: INVESTIGATING THE MYSTERY ON THE ISLAND. EXPLORATORY STUDY OF THE DIGITAL DIVIDE ON THE ISLE OF MAN George Ryder	[C80] DOING WELL OPERATIONALLY Linda C. Angell

EMCIS 2008 Sunday, May 25 2008: Afternoon Sessions

	Track: Information Technology Evaluation Chair: Ahmad Ghoneim	Track: E-Government and IT in Public Sector Chair: Sofiane Sahraoui	Track: Social and Cultural Issues in Information Systems Chair: Payam Hanafizadeh
12:20 - 12:40	[C92] IT INDIRECT COSTS: FACTORS INFLUENCING THE IDENTIFICATION PROCESS Ahmad Ghoneim	[C58] MAPPING FACTORS INFLUENCING EAI ADOPTION IN THE LOCAL GOVERNMENT AUTHORITIES ON DIFFERENT PHASES OF THE ADOPTION LIFECYCLE Muhammad Kamal	[C85] A SITUATED CULTURAL APPROACH FOR CROSS-CULTURAL STUDIES IN IS Maged Ali, Laurence Brooks
12:40 - 14:00	Lunch Break		
	Track: Customer Relationship Management Chair: Maged Ali	Track: IT Collaboration and Data Management Chair: Sarmad Al Shawi	Track: IT in Healthcare Chair: Tillal Eldabi
14:00 - 14:20	[C19] CRM SUCCESS FACTORS TAXONOMY Mohammad Almotairi	[C40] IMPACTS OF TEAM VIRTUALITY ON PERFORMANCE: A QUALITATIVE STUDY Nabila Jawadi, Michel Kalika	[C1] THE EFFECTS OF INFORMATION SYSTEMS ON THE PERFORMANCE OF MEDICAL UNITS: THE CASE OF OPERATING ROOMS Elad Harison, Egon Berghout
14:20 - 14:40	[C69] PERCEPTION OF BARRIERS TO THE ADOPTION OF CRM Salim Hilal Al-Mamari Miguel Baptista Nunes	[C55] TASK-RELATED INFORMATION SHARING IN GROUP SUPPORT SYSTEMS (GSS) Vichita Vathanophas, Kingkarn Suensilpong, Tullawat Pacharapha	[C48] SIMULATING INFORMATION EXCHANGES IN ORDER TO INVESTIGATE THE UTILITY OF PUBLIC HEALTH WEBSITES Helen Hasan; Kholoud Alkyid; Joseph Meloche
14:40 - 15:00	[C49] CRM TECHNOLOGY AND BUILDING MATERIAL SUPPLIERS Peter E. D. Love, Hosein Gharavi Vivek Merchant	[C24] IDENTIFICATION OF INADEQUACIES IN THE CURRENT DATA CONTINUITY MECHANISMS EMPLOYED BY THE SME BUSINESSES IN UNITED KINGDOM Shafqat Hameed, Craig Hawker Atta Badii	[C67] POTENTIAL APPLICATIONS OF AEROSPACE & MILITARY TECHNIQUES IN HEALTHCARE Aisha Naseer, Tillal Eldabi Lampros Stergioulas
15:00 - 15:20	[C82] A CONCEPTUAL MODEL FOR GLOBAL MULTI-CHANNEL CUSTOMER MANAGEMENT Maged Ali, Laurence Brooks, Sarmad Alshawi	[C46] COMPETING THROUGH SUPPLY CHAIN PROCESS INTEGRATION CAPABILITIES: AN EXTENSION OF THE RESOURCE-BASED VIEW Cheng-Kiang Farn, Yi-Wen Fan Chun-Der Chen	

EMCIS 2008 Sunday, May 25 2008: Afternoon Sessions

15:20 - 16:00	Tea / Break		
	Track: Late Breaking Papers Chair: Wojciech Piotrowicz	Track: E-Government and IT in Public Sector Chair: George Ryder	Track: Enterprise Systems Chair: Elad Harison
16:00 - 16:20	[LBP 1] FACTORS INFLUENCING E-GOVERNMENT IMPLEMENTATION PROGRESS IN OMAN: A DISCUSSION Moaman Al-Busaidy, Vishanth Weerakkody	[C76] CUSTOMER DEVELOPMENT: A KNOWLEDGE MANAGEMENT PERSPECTIVE AND A CASE ILLUSTRATION IN E-GOVERNMENT Abdelkader Daghfous, Frank Campa, Alaa Hamade	[C71] IDENTIFICATION AND ASSESSMENT OF RISKS TO SUCCESSFUL EXPLOITATION OF ERP SYSTEMS IN CHINA Guo Chao Peng, Miguel Baptista Nunes
16:20 - 16:40	[LBP 2] IMPORTANCE OF VARIOUS FACTORS FOR IMPLEMENTING THE ADVANCED MANUFACTURING TECHNOLOGIES IN MANUFACTURING ENTERPRISES H.B. Marri, M.D. Nebhwani, M.N. Shaikh	[C78] A NOMOLOGICAL NETWORK OF E-GOVERNMENT EVALUATION Sofiane Sahraoui	[C72] A FRAMEWORK FOR THE IMPLEMENTATION OF ERP TO IMPROVE BUSINESS PERFORMANCE: A CASE STUDY Dr. Almahdi .M. S. Ibrahim, Prof. John. M. Sharp, Dr. Aris. A. Syntetos
16:40 - 17:00	[LBP 4] UNIVERSITY-INDUSTRY RELATIONS IN HUNGARY: OPERATIONAL SCHEME OF BUDAPEST UNIVERSITY OF TECHNOLOGY AND CONOMICS, INNOVATION AND KNOWLEDGE CENTRE OF INFORMATION TECHNOLOGY /BME (IT)2/ László Bacsa, Péter Károly Risztics	[C84] CITIZEN RELATIONSHIP MANAGEMENT (CitizRM): A SPECIAL CASE OF CUSTOMER RELATIONSHIP MANAGEMENT (CRM) Maged Ali, Nahed Azab	[C51] ENTERPRISE SYSTEM'S CHARACTERISTICS IN SMES CONTEXT – AN ANALYSIS OF ADOPTION AND IMPLEMENTATION Ravi Seethamraju
17:00 - 17:20	[LBP 3] UNDERSTANDING A BIDDER'S ESCALATION OF COMMITMENT IN THE ONLINE C2C AUCTION Sang Cheol Park, Jung Uk Kim, Gee Woo Bock	[C86] TRANSPORT INFORMATION SYSTEM IN TURKEY Ömür Y.Saatçioğlu, D.Ali Deveci, A.Güldem Cerit	[C64] CRITICAL SUCCESS FACTORS IN ERP IMPLEMENTATION: A REVIEW Khaled Al-Fawaz, Zahran Al-Salti, Tillal Eldabi
17:20 - 19:00	FREE TIME		
19:00	WELCOME RECEPTION		

EMCIS 2008 Monday, May 26 2008: Morning Sessions

08:45 - 09:00	REGISTRATION <i>Hotel Lobby</i>		
09:00 - 10:00	KEYNOTE SPEECH <i>"Peril & Promise of Electronic Trading Systems" by Prof. Ali R. Montazemi</i>		
	Track: Web Services and E-Commerce Chair: Wafi Al-Karaghoul	Track: Knowledge Management Chair: Ray Hackney	Track: Technical Issues in Technology Management Chair: Anastasia Papazafeiropoulou
10:00 - 10:20	[C17] THE INTERNET IS THE PLACE TO BE, BUT WHERE IS LEGAL JURISDICTION: A UNITED STATES PERSPECTIVE Burke T. Ward, Janice C. Sipior	[C7] AGENTS BASED KNOWLEDGE MANAGEMENT IN THE FIELD Habin Lee, John Shepherdson, Simon Case	[C28] A FRAMEWORK TOWARDS A MULTI-MODAL FINGERPRINTING SCHEME FOR MULTIMEDIA ASSETS Atta Badii, Daniel Thiemert
10:20 - 10:40	[C18] A CORE ONTOLOGY FOR SUPPORTING CROSS BORDER COOPERATION BETWEEN EUROPEAN CHAMBERS OF COMMERCE Alessandro D'Atri, Oleg Missikoff	[C13] INFORMATION SYSTEMS AND KNOWLEDGE MANAGEMENT: LINKS TOWARDS THE ORGANIZATIONAL LEARNING Chokri Zanzouri, Pr. Jean-Jacques Pluchart, Pr. Jean-Paul Bernard	[C47] STRATEGIES FOR RADIO FREQUENCY BASED VEHICLE INFORMATION ACQUISITION (RadFVIA) AND TRACKING USING WIRELESS AD HOC SENSOR NETWORK TECHNOLOGIES Khalil Koumbati, Shahzad Memon Asad Shaikh, Nisar Memon
10:40 - 11:00	[C43] TOWARDS SOA, WEB2.0 AND INTELLIGENT AGENT-BASED VIRTUAL ORGANIZATIONS Ioannis Ignatiadis, Adomas Svirskas, Jiří Vokřínek, Jonathan Briggs	[C32] INFORMATION, KNOWLEDGE AND THE CONTEXT OF INTERACTION Amir M. Sharif	[C66] DESIGNING INFORMATION SYSTEMS REQUIREMENTS IN CONTEXT: INSIGHTS FROM THE THEORY OF DEFERRED ACTION Nandish V. Patel, Ray Hackney
11:00 - 11:40	Tea / Break		
	Track: Web Services and E-Commerce Chair: Habin Lee	Track: Knowledge Management Chair: Tally Hatzakis	Track: Business Modelling and Simulation Chair: Nandish Patel
11:40 - 12:00	[C50] ON THE INTERPLAY BETWEEN REGULATORY RIGIDITY AND THE STRATEGIC DIFFERENTIATION: A CROSS-SECTOR CRITICAL REALIST ANALYSIS Hosein Gharavi, Peter E. D. Love	[C74] KNOWLEDGE MANAGEMENT: USING A KNOWLEDGE REQUIREMENTS FRAMEWORK TO ENHANCE UK HEALTH SECTOR SUPPLY CHAINS W. Al-Karaghoul, P. Taylor and S. AlShawi	[C22] WHICH IS MORE APPROPRIATE : A MULTI-PERSPECTIVE COMPARISON BETWEEN SYSTEM DYNAMICS AND DISCRETE EVENT SIMULATION Kirandeep Chahal, Tillal Eldabi
12:00 - 12:20	[C73] TRUST MODELING FOR SECURE WEB APPLICATION DEVELOPMENT Mahmood Doroodchi, Azadeh Iranmehr	[C88] EPISTEMOLOGY AND ITS IMPLICATIONS ON THE ORGANISATIONAL INFORMATION AND KNOWLEDGE MANAGEMENT SYSTEM Ah-Lian Kor, Graham Orange	[C31] ENHANCING BUSINESS ENGINEERING WITH REFERENCE MODELING Peter Fettke, Peter Loos
12:20 - 12:40	[C77] PURCHASING FROM VIRTUAL STORES Reza Barkhi	[C89] VALIDITY OF ACCOUNTING MODELS IN THE KNOWLEDGE ERA Ebrahim Mansour, Ahmed A. Mohammad, Farouk Missi	[C61] TOWARDS A STRUCTURED METHODOLOGY FOR EVENT-BASED ENTERPRISE FUNCTIONALITY MODELLING Nancy Alexopoulou, Mara Nikolaidou, Vasiliki Mantzana, Panagiotis Kanellis, Drakoulis Martakos

EMCIS 2008 Monday, May 26 2008: Afternoon Sessions

12:40 14:00	Lunch Break		
	Track: Social and Cultural Issues in Information Systems Chair: Maged Ali	Track: IT in Higher Education and E-Learning Chair: Janice Sipirior	Track: Strategic Information Systems Chair: Reza Barkhi
14:00 - 14:20	[C8] UNDERSTANDING THE EFFECT OF CHANGE: A SOCIAL CAPITAL PERSPECTIVE Tally Hatzakis	[C21] THE UML 2 ACADEMIC TEACHING CHALLENGE – AN INTEGRATED APPROACH Stanislaw Wrycza, Bartosz Marcinkowski	[C5] A PROPOSAL FOR A BUSINESS ENVIRONMENT ONTOLOGY Camponovo Giovanni
14:20 - 14:40	[C38] RECOMMENDATIONS FOR E-BUSINESS DEVELOPMENT IN DEVELOPING COUNTRIES: A CASE STUDY OF IRAN Payam Hanafizadeh, Mohsen Khodabakhshi, Mohammad Reza Hanafizadeh	[C23] INFORMATION SYSTEMS FOR INTERACTIVE LEARNING: DESIGN PERSPECTIVE Khaled Sabry, Sarmad AlShawi	[C90] CONDUCTING OF THE LINKAGE BETWEEN INFORMATION SYSTEMS STRATEGY (ISS) AND OPERATION STRATEGY IN THE CASE OF 'X' AIRLINES IN ARABIC GULF COUNTRY Abdullah Basahel, Zahir Irani
14:40 - 15:00	[C42] AN ANALYSIS OF THE MAJOR ISSUES FOR SUCCESSFUL INFORMATION TECHNOLOGY TRANSFER IN THE ARAB COUNTRIES Kahlid Al-Mabrouk, Jeffrey Soar, Zahirul Hoque	[C37] EFFECTIVE E-LEARNING INTEGRATION WITH TRADITIONAL LEARNING IN A BLENDED LEARNING ENVIRONMENT: A COMPARATIVE STUDY Shafqat Hameed, Atta Badii, Andrea J Cullen	[C33] DISTRIBUTED SOFTWARE DEVELOPMENT IN A FINANCIAL SERVICES ORGANISATION Amir M. Sharif, Zahir Irani
15:00- 15:20	[C56] TRUST OR DISTRUST IN WEB MEDIATED INFORMATION ENVIRONMENT: A PERSPECTIVE OF ONLINE MUSLIM USERS Emma Nuraihan Mior Ibrahim Nor Laila Md. Noor, Shafie Mehad	[C91] EVALUATING LEARNING MANAGEMENT SYSTEMS: HEXAGONAL E-LEARNING ASSESSMENT MODEL (HELAM) Sevgi Ozkan, Refika Koseler, Nazife Baykal	[C62] THE BUSINESS VALUE OF IT ISSUES AND APPROACHES A.J. Gilbert Silvius
15:20- 16:00	Tea / Break		
	Track: Late Breaking Papers Chair: Graham Orange	Track: Web Services and E-Commerce Chair: Olayele Adalaku	Track: Social and Cultural Issues in Information Systems Chair: Maged Ali
16:00- 16:20	[LBP 5] TOWARDS A THEORY OF ERP SYSTEMS FIRM-LEVEL VALUE Euripidis Loukis, Fotini Michailidou, Anthi-Maria Sergi	[C79] TOWARD DESIGNING A SUSTAINABLE SERVICE DELIVERY SYSTEM Marwan Elnaghi, Sarmad Al Shawi	[C75] THE ADOPTION OF MOBILE COMMERCE IN THE UNITED ARAB EMIRATES Tariq Bhatti
16:20- 16:40	[LBP 6] AN EMPIRICAL VALIDATION OF THE CRITICAL SUCCESS FACTORS FOR THE IMPLEMENTATION OF ERP SYSTEMS Tariq Bhatti	[C81] EXPLORING INFORMATION LIFECYCLE MANAGEMENT IN THE NIGERIAN FINANCIAL SECTOR: A CASE STUDY Eniola B. Fadare, W. Al-Karaghoul	[C65] NATIONAL CULTURE AND ADOPTION OF MOBILE COMMERCE: AN OVERVIEW Nasrin Rahmati
16:40- 17:00		[C83] SIMULATION DISCOUNTED CASH FLOW VALUATION FOR ONLINE COMPANIES Maged Ali, Ramzi El-Haddadah, Tillal Eldabi, Ebrahim Mansour	
17:00	Closing Speech by Prof. Zahir Irani EMCIS 2009 Izmir, Turkey		
19:00	GALA DINNER		