



European and Mediterranean Conference
on Information Systems

EMCIS2008

25-26 May 2008

Al Bustan Rotana Hotel, Dubai, UAE

PROGRAMME



Sponsors:

EMCIS 2008 Sunday, May 25 2008: Morning Sessions

08:30 - 09:00	REGISTRATION Ahmad Ghoneim (EMCIS Programme Chair)/ Marwan Elnaghi (EMCIS Coordinator) <i>Hotel Lobby</i>		
09:00 - 09:40	EMCIS Welcome by Prof. Zahir Irani (Dean of Brunel Business School) EMCIS 2008 Opening Speech by Prof. Malcolm Richards (Dean of the American University of Sharjah) <i>Room: Harayer</i>		
	<i>Room: Bahri A</i>	<i>Room: Harayer</i>	<i>Room: Bahri B</i>
	Track: Organizational Issues in Technology Management Chair: Sevgi Ozkan (UK)	Track: E-Government and IT in Public Sector Chair: Sofiane Sahraoui (UAE)	Track: Human Issues in Technology Management Chair: Souad Mohammed (UK)
09:40 - 10:00	[C2] EXPLORING THE DESIGN OF AN IT GOVERNANCE MINIMUM BASELINE IN THE BELGIAN FINANCIAL SERVICES SECTOR Steven De Haes and Wim Van Grembergen (Belgium)	[C12] THE DIGITAL DIVIDE: INVESTIGATING THE MYSTERY ON THE ISLAND. EXPLORATORY STUDY OF THE DIGITAL DIVIDE ON THE ISLE OF MAN George Ryder (UK)	[C16] EXPLORING UAE WOMEN'S EXPERIENCE WITH IT Maha Shakir, Kathy Shen, Shahper Vodanovich, Cathy Urquhart (UAE)
10:00 - 10:20	[C44] THE I-FIT MODEL: DEVELOPING A TOOL TO DETECT POTENTIAL ALIGNMENT PROBLEMS Koen Milis, Alea Fairchild, Martin Smits, Piet Ribbers (Belgium and Netherlands)	[C4] OVERCOMING RESTRICTIVE TECHNOLOGIES IN POLICE CALL CENTRES: A HUMAN AGENCY PERSPECTIVE Anastasia Papazafeiropoulou Gabriella Spinelli, Bhavna Sharma (UK)	[C68] AGE RELATED COGNITIVE IMPAIRMENTS AND ASSISTIVE WEB-BASE TECHNOLOGY Senaka Fernando, Arthur Money Lorna Lines, Tony Elliman (UK)
10:20 - 10:40	[C63] THE MODERATING ROLE OF BPR AND TQM ON ICT BUSINESS VALUE Euripidis Loukis, Konstantinos Pazalos, Stelios Georgiou (Greece)	[C78] A NOMOLOGICAL NETWORK OF E-GOVERNMENT EVALUATION Sofiane Sahraoui (UAE) Zahir Irani (UK)	[C59] TRAINING SENIOR EMPLOYEES FOR ICT SKILLS ENHANCEMENT THROUGH "REFOCUS": THE EUROPEAN PROJECT Marinos Themistocleous, Alan Edwin Serrano-Rico, Muhammad Kamal (UK)
10:40 - 11:20	Tea / Break (Networking Session)		
	Track: Information Technology Evaluation Chair: John Sharp (UK)	Track: E-Government and IT in Public Sector Chair: Sofiane Sahraoui (UAE)	Track: Social and Cultural Issues in Information Systems Chair: Payam Hanafzadeh (Iran)
11:20 - 11:40	[C6] SUSTAINABILITY - A NEW DIMENSION IN INFORMATION SYSTEMS EVALUATION Wojciech Piotrowicz, Richard Cuthbertson (UK)	[C45] INTELLIGENT MONEY LAUNDERING MONITORING AND DETECTING SYSTEM Yingfeng Wang, Huaiqing Wang (Hong Kong) Shijia Gao, Dongming Xu (Australia)	[C75] THE ADOPTION OF MOBILE COMMERCE IN THE UNITED ARAB EMIRATES Tariq Bhatti (UAE)
11:40 - 12:00	[C10] KEY PERFORMANCE INDICATORS FOR IS/IT INDIRECT HUMAN COSTS IN THE SERVICE SECTOR Souad Mohamed (UK) Matthew Guah (Netherlands)	[C11] DEVELOPING A QUALITY ASSURANCE MODEL FOR SMALL MILITARY INSTITUTIONS Yousif Bahzad, Zahir Irani (UK)	[C87] AUSTRIAN HIGHER EDUCATION INSTITUTIONS' IDIOSYNCRASIES AND TECHNOLOGY TRANSFER SYSTEM Joachim Heinzl (Austria) Ah-Lian Kor, Graham Orange (UK) Hans Rüdiger Kaufmann (Cyprus)
12:00 - 12:20	[C20] INFORMATION SYSTEMS EVALUATION IN CONTEXT- IMPACT OF THE CORPORATE LEVEL Wojciech Piotrowicz, Zahir Irani (UK)	[C70] ADOPTION OF WIRELESS INTERNET PARKS: AN EMPIRICAL STUDY IN QATAR Shafi Al-Shafi, Vishanth Weerakkody (UK)	[C80] DOING WELL BY DOING GOOD: IMPACT ON OPERATIONS Linda C. Angell (UAE)

EMOIS 2008 Sunday, May 25 2008: Afternoon Sessions

	<i>Room: Bahri A</i>	<i>Room: Harayer</i>	<i>Room: Bahri B</i>
	Track: Information Technology Evaluation Chair: John Sharp (UK)	Track: E-Government and IT in Public Sector Chair: Sofiane Sahraoui (UAE)	Track: Social and Cultural Issues in Information Systems Chair: Payam Hanafizadeh (Iran)
12:20 - 12:40	[C92] FACTORS INFLUENCING THE IDENTIFICATION IT INDIRECT COSTS – A CASE STUDY Ahmad Ghoneim (UK)	[C58] MAPPING FACTORS INFLUENCING EAI ADOPTION IN THE LOCAL GOVERNMENT AUTHORITIES ON DIFFERENT PHASES OF THE ADOPTION LIFECYCLE Muhammad Kamal, Marinos Themistocleous, Tony Elliman (UK)	[C85] A SITUATED CULTURAL APPROACH FOR CROSS-CULTURAL STUDIES IN IS Maged Ali, Laurence Brooks (UK)
12:40 - 14:00	Lunch Break		
	Track: IT Collaboration and Data Management Chair: Sarmad Al Shawi (UK)	Track: E-Government and IT in Public Sector Chair: George Ryder (UK)	Track: IT in Healthcare Chair: Tillal Eldabi (UK)
14:00 - 14:20	[C40] IMPACTS OF TEAM VIRTUALITY ON PERFORMANCE: A QUALITATIVE STUDY Nabila Jawadi, Michel Kalika (France)	[C76] CUSTOMER DEVELOPMENT: A KNOWLEDGE MANAGEMENT PERSPECTIVE AND A CASE ILLUSTRATION IN E-GOVERNMENT Abdelkader Daghfous, Frank Campa, Alaa Hamade (UAE)	[C1] THE EFFECTS OF INFORMATION SYSTEMS ON THE PERFORMANCE OF MEDICAL UNITS: THE CASE OF OPERATING ROOMS Elad Harison, Egon Berghout (Netherlands)
14:20 - 14:40	[C55] TASK-RELATED INFORMATION SHARING IN GROUP SUPPORT SYSTEMS (GSS) Vichita Vathanophas, Kingkarn Suensilpong, Tullawat Pacharapha (Thailand)	[C86] TRANSPORT INFORMATION SYSTEM IN TURKEY Ömür Y. Saatçioğlu, D. Ali Deveci, A. Güldem Cerit (Turkey)	[C48] SIMULATING INFORMATION EXCHANGES IN ORDER TO INVESTIGATE THE UTILITY OF PUBLIC HEALTH WEBSITES Kholoud Alkyid, Helen Hasan, Joseph Meloche (Australia)
14:40 - 15:00	[C24] ANALYSIS OF THE DOMINANT ENTERPRISE INFORMATION ASSURANCE MECHANISMS Shafqat Hameed, Craig Hawker Atta Badii (UK)	[C3] THE EFFECTS OF MOTIVATION ON INFLUENCING CIVIL SERVANTS TO ACCEPT E-GOVERNMENT CHANGE Syamimi Lim (UK)	[C67] POTENTIAL APPLICATIONS OF SIMULATION MODELLING TECHNIQUES IN HEALTHCARE: LESSONS LEARNED FROM AEROSPACE & MILITARY Aisha Naseer, Tillal Eldabi, Mohsen Jahangirian, Lampros Stergioulas (UK)
15:00 - 15:20	[C46] COMPETING THROUGH SUPPLY CHAIN PROCESS INTEGRATION CAPABILITIES: AN EXTENSION OF THE RESOURCE-BASED VIEW Cheng-Kiang Farn, Yi-Wen Fan Chun-Der Chen (Taiwan)		[C9] PUBLIC PERCEPTION ON E-HEALTH SERVICES: IMPLICATIONS OF PRELIMINARY FINDINGS OF KFMMC FOR MILITARY HOSPITALS IN KSA Mustafa H. Qurban, Richmond D. Austria (KSA)

EMCIS 2008 Sunday, May 25 2008: Afternoon Sessions

15:20 - 16:00	Tea / Break (Networking Session)		
	<i>Room: Bahri A</i>	<i>Room: Harayer</i>	<i>Room: Bahri B</i>
	Track: Technical Issues in Technology Management Chair: Anastasia Papazafeiropoulou (UK)	Track: Strategic Information Systems Chair: Reza Barkhi (UAE)	Track: Social and Cultural Issues in Information Systems Chair: Maged Ali (UK)
16:00 - 16:20	[C47] STRATEGIES FOR RADIO FREQUENCY BASED VEHICLE INFORMATION ACQUISITION (RadFVIA) AND TRACKING USING WIRELESS AD HOC SENSOR NETWORK TECHNOLOGIES Khalil Khoumbati, Shahzad Memon Asad Shaikh, Nisar Memon (Pakistan)	[C54] THE MATURITY OF OFF-SHORE IT OUTSOURCING LOCATION READINESS AND ATTRACTIVENESS Olayele Adelakun (USA)	[C8] UNDERSTANDING THE EFFECT OF CHANGE: A SOCIAL CAPITAL PERSPECTIVE Tally Hatzakis (UK)
16:20 - 16:40	[C57] DESIGN OF THE EVOLUTIONARY PROCESS MODEL FOR ADAPTABLE SOFTWARE DEVELOPMENT PROCESSES Katja Andresen, Olga Levina, Norbert Gronau (Germany)	[C90] CONDUCTING OF THE LINKAGE BETWEEN INFORMATION SYSTEMS STRATEGY (ISS) AND OPERATION STRATEGY IN THE CASE OF 'X' AIRLINES IN ARABIC GULF COUNTRY Abdullah Basahel, Zahir Irani (UK)	[C38] RECOMMENDATIONS FOR E-BUSINESS DEVELOPMENT IN DEVELOPING COUNTRIES: A CASE STUDY OF IRAN Payam Hanafizadeh, Mohsen Khodabakhshi, Mohammad Reza Hanafizadeh (Iran)
16:40 - 17:00	[C39] THE NEXT GENERATION GRID: AN INFRASTRUCTURE FOR GLOBAL BUSINESS SYSTEMS Soha Maad, Brian Coghlan (Ireland)	[C33] DISTRIBUTED SOFTWARE DEVELOPMENT IN A FINANCIAL SERVICES ORGANISATION Amir M. Sharif, Zahir Irani (UK)	[C42] AN ANALYSIS OF THE MAJOR ISSUES FOR SUCCESSFUL INFORMATION TECHNOLOGY TRANSFER IN THE ARAB COUNTRIES Kahlid Al-Mabrouk, Jeffrey Soar (Australia) Zahirul Hoque (UAE)
17:00 - 17:20	[C66] DESIGNING INFORMATION SYSTEMS REQUIREMENTS IN CONTEXT: INSIGHTS FROM THE THEORY OF DEFERRED ACTION Nandish V. Patel, Ray Hackney (UK)	[C62] THE BUSINESS VALUE OF IT SEEING THE FOREST THROUGH THE TREES A.J. Gilbert Silvius (Netherlands)	[C56] TRUST OR DISTRUST IN WEB MEDIATED INFORMATION ENVIRONMENT: A PERSPECTIVE OF ONLINE MUSLIM USERS Emma Nuraihan Mior Ibrahim Nor Laila Md. Noor, Shafie Mehad (Malaysia)
17:20 - 17:40	[C28] A FRAMEWORK TOWARDS A MULTI-MODAL FINGERPRINTING SCHEME FOR MULTIMEDIA ASSETS Atta Badii, Daniel Thiemert (UK)	[C5] A PROPOSAL FOR A BUSINESS ENVIRONMENT ONTOLOGY Camponovo Giovanni (Switzerland)	[C65] NATIONAL CULTURE AND ADOPTION OF MOBILE COMMERCE: AN OVERVIEW Nasrin Rahmati (Australia)
17:40 - 19:30	<i>Free Time</i>		
19:30	WELCOME RECEPTION FOR EMCIS DELEGATES		

EMCIS 2008 Monday, May 26 2008: Morning Sessions

08:45 - 09:00	REGISTRATION <i>Hotel Lobby</i>		
09:00 - 10:00	KEYNOTE SPEECH <i>Room: Harayer</i> "Peril & Promise of Electronic Trading Systems" by Prof. Ali R. Montazemi (McMaster University, Canada)		
	<i>Room: Bahri A</i>	<i>Room: Harayer</i>	<i>Room: Bahri B</i>
	Track: Web Services and E-Commerce Chair: Khalil Khoubati (Pakistan)	Track: Knowledge Management Chair: Wafi Al-Karaghoul (UK)	Track: Late Breaking Papers Chair: Wojciech Piotrowicz (UK)
10:00 - 10:20	[C17] THE INTERNET IS THE PLACE TO BE, BUT WHERE IS LEGAL JURISDICTION: A UNITED STATES PERSPECTIVE Burke T. Ward, Janice C. Sipior (USA)	[C7] DELIVERING KNOWLEDGE IN THE FIELD: A TELECOMMUNICATIONS SERVICE PROVISION AND MAINTENANCE CASE Habin Lee, John Shepherdson, Simon ase (UK)	[LBP 1] FACTORS INFLUENCING E-GOVERNMENT IMPLEMENTATION PROGRESS IN OMAN: A DISCUSSION Moaman Al-Busaidy, Vishanth Weerakody (UK)
10:20 - 10:40	[C18] A BUSINESS ONTOLOGY FOR SUPPORTING CROSS BORDER COOPERATION BETWEEN EUROPEAN CHAMBERS OF COMMERCE Alessandro D'Atri, Antonio De Nicola, Oleg Missikoff (Italy)	[C13] INFORMATION SYSTEMS AND KNOWLEDGE MANAGEMENT: LINKS TOWARDS THE ORGANIZATIONAL LEARNING Chokri Zanzouri, Jean-Jacques Pluchart, Jean-Paul Bernard (France)	[LBP8] THE INTEGRATION APPROACH: INTEGRATING TECHNOLOGY STRATEGY WITH BUSINESS STRATEGY IN THE AIRLINE INDUSTRY Abraham Althonayan (Saudi Arabia)
10:40 - 11:00	[C43] TOWARDS SOA, WEB2.0 AND INTELLIGENT AGENT-BASED VIRTUAL ORGANIZATIONS Ioannis Ignatiadis, Adomas Svirskas, Jiří Vokřínek, Jonathan Briggs (UK)	[C32] INFORMATION, KNOWLEDGE AND THE CONTEXT OF INTERACTION Amir M. Sharif (UK)	[LBP 3] UNDERSTANDING A BIDDER'S ESCALATION OF COMMITMENT IN THE ONLINE C2C AUCTION Sang Cheol Park, Jung Uk Kim, Gee Woo Bock (Korea)
11:00 - 11:40	Tea / Break (Networking Session)		
	Track: Web Services and E-Commerce Chair: Habin Lee (UK)	Track: Knowledge Management Chair: Tally Hatzakis (UK)	Track: Business Modelling and Simulation Chair: Nandish Patel (UK)
11:40 - 12:00	[C50] ON THE INTERPLAY BETWEEN REGULATORY RIGIDITY AND THE STRATEGIC DIFFERENTIATION: A CROSS-SECTOR CRITICAL REALIST ANALYSIS Hosein Gharavi (UAE) Peter E. D. Love (Australia)	[C74] KNOWLEDGE MANAGEMENT: USING A KNOWLEDGE REQUIREMENTS FRAMEWORK TO ENHANCE UK HEALTH SECTOR SUPPLY CHAINS W. Al-Karaghoul, P. Taylor and S. AlShawi (UK)	[C22] WHICH IS MORE APPROPRIATE : A MULTI-PERSPECTIVE COMPARISON BETWEEN SYSTEM DYNAMICS AND DISCRETE EVENT SIMULATION Kirandeep Chahal, Tillal Eldabi (UK)
12:00 - 12:20	[C73] TRUST MODELING FOR SECURE WEB APPLICATION DEVELOPMENT Mahmood Doroodchi (USA) Mohammad B. Sharifnia, Aside Iranmehr (Iran)	[C88] EPISTEMOLOGY AND ITS IMPLICATIONS ON THE ORGANISATIONAL INFORMATION AND KNOWLEDGE MANAGEMENT SYSTEM Ah-Lian Kor, Graham Orange (UK)	[C31] ENHANCING BUSINESS ENGINEERING WITH REFERENCE MODELING Peter Fettke, Peter Loos (Germany)
12:20 - 12:40	[C77] APPLYING A MODEL OF THE DYNAMICS OF PURCHASING FROM VIRTUAL STORES TO UAE Reza Barkhi (UAE)	[C89] VALIDITY OF ACCOUNTING MODELS IN THE KNOWLEDGE ERA Ebrahim Mansour, Ahmed A. Mohammad, Farouk Missi (Jordan)	[C61] TOWARDS A STRUCTURED METHODOLOGY FOR EVENT-BASED ENTERPRISE FUNCTIONALITY MODELLING Nancy Alexopoulou, Mara Nikolaidou, Vasiliki Mantzana, Panagiotis Kanellis, Drakoulis Martakos (Greece)

EMCIS 2008 Monday, May 26 2008: Afternoon Sessions

12:40 14:00	Lunch Break		
	<i>Room: Bahri A</i>	<i>Room: Harayer</i>	<i>Room: Bahri B</i>
	Track: Customer Relationship Management Chair: Maged Ali (UK)	Track: Late Breaking Papers Chair: Graham Orange (UK)	Track: Enterprise Systems Chair: Elad Harison (Netherlands)
14:00 - 14:20	[C19] CRM SUCCESS FACTORS TAXONOMY Mohammad Almotairi (UK)	[LBP 5] TOWARDS A THEORY OF ERP SYSTEMS FIRM-LEVEL VALUE Euripidis Loukis, Fotini Michailidou, Anthi-Maria Sergi (Greece)	[C71] IDENTIFICATION AND ASSESSMENT OF RISKS TO SUCCESSFUL EXPLOITATION OF ERP SYSTEMS IN CHINA Guo Chao Peng, Miguel Baptista Nunes (UK)
14:20 - 14:40	[C69] PERCEPTION OF BARRIERS TO THE ADOPTION OF CRM IN THE BANKING SECTOR IN OMAN Salim Hilal Al-Mamari, Miguel Baptista Nunes (UK)	[LBP 6] AN EMPIRICAL VALIDATION OF THE CRITICAL SUCCESS FACTORS FOR THE IMPLEMENTATION OF ERP SYSTEMS Tariq Bhatti (UAE)	[C72] A FRAMEWORK FOR THE IMPLEMENTATION OF ERP TO IMPROVE BUSINESS PERFORMANCE: A CASE STUDY Almahdi M. S. Ibrahim, John. M. Sharp, Aris. A. Syntetos (UK)
14:40 - 15:00	[C49] CRM TECHNOLOGY AND BUILDING MATERIAL SUPPLIERS Peter E. D. Love (Australia) Hosein Gharavi (UAE) Vivek Merchant (Australia)	[LBP7] DATA ENVELOPMENT ANALYSIS: A TOOL FOR MONITORING THE RELATIVE EFFICIENCY OF LEBANESE BANKS Ibrahim H. Osman, Aline Hitti, Baydaa Al-Ayoubi (Lebanon)	[C51] ENTERPRISE SYSTEM'S CHARACTERISTICS IN SMALL AND MEDIUM-SIZED ENTERPRISES CONTEXT – A CASE STUDY Ravi Seethamraju (Australia)
15:00- 15:20	[C82] A CONCEPTUAL MODEL FOR GLOBAL MULTI-CHANNEL CUSTOMER MANAGEMENT Maged Ali, Laurence Brooks, Sarmad Alshawi (UK)	[LBP9] E-GOVERNMENT READINESS IN TUNISIA Halima Jebali (Tunisia)	[C64] CRITICAL SUCCESS FACTORS IN ERP IMPLEMENTATION: A REVIEW Khaled Al-Fawaz, Zahran Al-Salti, Tillal Eldabi (UK)
15:20- 16:00	Tea / Break (Networking Session)		
	Track: IT in Higher Education and E-Learning Chair: Janice Sipirior (USA)	Track: Web Services and E-Commerce Chair: Olayele Adalakun (USA)	PhD Consortium Chair: Tony Elliman (UK) <i>Room: Bahri B</i>
16:00- 16:20	[C23] INFORMATION SYSTEMS FOR INTERACTIVE LEARNING: DESIGN PERSPECTIVE Khaled Sabry (UAE) Sarmad AlShawi (UK)	[C79] TOWARDS DESIGNING A SUSTAINABLE IS-ENABLED SERVICE DELIVERY SYSTEM Marwan Elnaghi, Sarmad Al-Shawi, M. May Seitanidi (UK)	
16:20- 16:40	[C37] EFFECTIVE E-LEARNING INTEGRATION WITH TRADITIONAL LEARNING IN A BLENDED LEARNING ENVIRONMENT Shafqat Hameed, Atta Badii, Andrea J Cullen (UK)	[C81] EXPLORING INFORMATION LIFECYCLE MANAGEMENT IN THE NIGERIAN FINANCIAL SECTOR: A CASE STUDY Eniola B. Fadare, W. Al-Karaghoul (UK)	
16:40- 17:00	[C91] EVALUATING LEARNING MANAGEMENT SYSTEMS: HEXAGONAL E-LEARNING ASSESSMENT MODEL (HELAM) Sevgi Ozkan, Refika Koseler, Nazife Baykal (UK and Turkey)	[C83] SIMULATION DISCOUNTED CASH FLOW VALUATION FOR ONLINE COMPANIES Maged Ali, Ramzi El-Haddadah, Tillal Eldabi, Ebrahim Mansour (UK)	
17:00	Closing Speech by Prof. Zahir Irani (Dean of Brunel Business School) EMCIS 2009 Izmir, Turkey Room: Harayer		
19:30	GALA DINNER		