

# Call for Papers



**3rd ICESAcc 2006**

**26-27 June, 2006, Santorini Island, Greece**

**Nomikos Conference Center**

**<http://www.ICESAcc.org/>**

**Organized by:**

Laboratory of Enterprise Resources-**L@bER**  
Department of Accounting, TEI of Thessaloniki, Greece  
Department of Logistics, Katerini Branch, TEI of Thessaloniki, Greece

**Supported by:**

Technological Educational Institution of Thessaloniki, Greece

**Conference Co-Chairs:**

**Vicky Arnold**, *Central Florida University, USA*  
**Constantinos J. Stefanou**, *TEI of Thessaloniki, Greece*  
**Steve G. Sutton**, *Central Florida University, USA*

## Conference Theme

The 3rd ICESAcc 2006 Organizing Committee cordially invites contributors from academia, industry and research from all over the world to submit their original research and/or a proposal to organize a seminar, a workshop or a panel discussion in the area of Enterprise Systems and Accounting.

The main theme of this year's conference is "**Enterprise Systems, Accounting and Education: Synergy for Achieving Business Excellence**". Wide Enterprise Systems are at present the prevailing form of the transactional computing platform of most organizations worldwide. Add-on systems such as CRM, SCM/Logistics and various Decision Support Systems have also found their way even into the SMEs. Integration issues are inevitably a major concern as the core ERP system has to be seamlessly connected with specialized information systems and applications. Yet, despite ES widespread prevalence and high cost, ROI has seldom been measured and reported and ES efficiency is questioned. At the same time, both technological innovations and new business models based on collaboration and interaction over the Internet have a great impact on the accounting discipline as well as upon accountants and managers education, profession, and roles. In this context, business performance and management control and auditing systems are very important for the agile enterprise, which aims at taking advantage of the synergy of its physical, financial, immaterial and human resources. Behavioral issues are equally important and need to be researched, although there are concerns that the mainstream of the relevant research has seriously neglected computer science fundamental concepts, such as design theory and development methodologies, which could lead to the delivery of more effective and efficient enterprise and accounting information systems.

The conference seeks to investigate thoroughly how the interaction of Enterprise Systems, Accounting and Education can enhance business performance in the contemporary complex and competitive environment. As it was the case with the previous conferences, presenters and attendees are expected to come from both the MIS/Computer Science and the Accounting /Business fields. To facilitate program cohesion and organization, submissions will fall into the following areas:

*Area I: Enterprise Systems*

*Area II: Accounting and Business Performance*

*Area III: Enterprise Systems and Accounting*

*Area IV: Education related to Enterprise Systems and Accounting*

## Topics

Topics into each area may include the following (list not exhaustive):

- **AREA I: ENTERPRISE SYSTEMS**
  - ES and IS design/development methodologies
  - ES and competitive advantage
  - ES performance and evaluation
  - ES and Enterprise Application Integration (EAI)
  - ERP package selection and implementation approaches

- ERP Management
- Extended ERP: SCM / CRM / DSS / web-based ERP / ASP models
- ERP and Industry Solutions such as Hospital Information Systems
- The market of ERP: International vendors strategies / local ERP vendors' strategies / ERP software solutions
- Behavioral and organizational aspects of ES: Organizational change / Leadership / Training and learning at work / Job redesign and new technology / User information satisfaction
  
- **AREA II: ACCOUNTING AND BUSINESS PERFORMANCE**
  - Contemporary accounting issues for the modern enterprise
  - Corporate performance
  - Cost Management and Performance Measurement Systems (PMS)
  - Key Performance Indicators (KPI)
  - Economic Value Added (EVA)
  - Activity Based Costing (ABC) and Activity Based Management (ABM)
  - Activity Based Profitability Analysis (ABPA)
  - Performance measurement, Organizational Learning and Knowledge Management
  - Financial and non-financial measures of business performance
  - Balanced scorecards, IT and the accounting discipline
  - Financial data mining and business performance
  - Wide view of accounting as a discipline
  - Accounting and the virtual enterprise
  - Accounting and strategic management
  - BPR and business process integration
  - E-commerce and SCM impact on management control and performance evaluation
  - Behavioral and organizational aspects of accounting
  
- **AREA III: ENTERPRISE SYSTEMS AND ACCOUNTING**
  - Accounting Applications Outsourcing
  - Accounting Information Systems (AIS)
  - Financial Decision Support Systems
  - ES and Enterprise Risk Management
  - Auditing and security issues of ES
  - Management accounting techniques for ES appraisal
  - Financial and non-financial assessment of ES performance
  - Assessing the TCO (Total Cost of Ownership) of ES
  - ROI (Return on Investment) and ES
  - Analyzing the Financial, Controlling, Materials Management and Logistics modules of ES
  - Database accounting and the REA accounting model
  - ERP and Activity Based Costing
  - ERP impact on Financial Accounting and Controlling
  - ERP impact on Logistics and Supply Chain Management
  - ERP impact on Management Accounting and Management Accountants
  - XML, XBRL and financial reporting over the Internet
  - XBRL and continuous auditing
  
- **AREA IV: EDUCATION RELATED TO ES AND ACCOUNTING**
  - Case studies of Enterprise Applications and Education
  - Education standards
  - Education for professional accountants
  - Communication Technologies and Information Systems Education

- Curricula and course outlines design, teaching methods, student assessments, and instructional materials concerning ES or/and Accounting
- Introducing ES into graduate and postgraduate education
- Is ERP education any different from IS education?
- Skills required to be a competent ERP consultant
- Virtual Classroom and ES or/and Accounting
- Which is the best way to teach ERP systems and other enterprise applications to undergraduate and postgraduate students of business schools?

## Important Dates

**Full paper submission deadline: April 3, 2006**

**Workshop/Panel sessions proposals: April 3, 2006**

**Reviewed papers acceptance/rejection notification: May 3, 2006**

**Revised paper submission-Camera ready copy: May 19, 2006**

**Early and authors' registration : May 19, 2006**

**3rd ICESAcc '06: June 26-27, 2006**

### *Please note:*

**Pre-conference Welcome Reception (included in the fees) June 25, 2006**

**Post-conference Farewell Dinner (optional) June 27, 2006**

## Submission Instructions

Submitted papers (3000-5000 words) must not have been previously published anywhere. Workshops and panel discussion proposals should be between 1000-1500 words. Submissions received by the deadline will be double blind reviewed by international referees. Accepted papers will be published in the conference proceedings, providing that at least one author registers and attends the conference. Panels should include 3-5 panelists and will last between one and one and a half hours. It is not permitted to non-registrants to present papers.

Papers, workshops and panel discussion proposals should be submitted by e-mail to the conference's secretariat: [icesacc@icesacc.org](mailto:icesacc@icesacc.org)

Upon receipt of your submission, you will receive a notification by e-mail within 48 hours. Should you not receive such a notification, please contact the conference's secretariat.

## Manuscript style

Please submit your manuscript electronically as an e-mail attachment to the conference's secretariat in **Word for Windows** document (.doc) format. Make sure your paper adheres to the following instructions:

1. Manuscripts should be typewritten in English using **Arial 12** size fonts and including **1 inch margin** on all four sides.
2. The **first page** of each submission should include the following: 1.paper title, 2.author name(s), 3.affiliation(s), 4.address(es), 5.telephone / fax number(s) and 6.e-mail address(es).
3. The **main body** of the paper should include the title (using an **Arial 16** size font, **bold**), the abstract (using an **Arial 11** size font) and 3-5 keywords, but no author identification. Section headers should be written using an **Arial 14** size font, **bold**. Figures and tables should be included in the text and not provided separately.
4. All **references** in the text must be included in the reference section and vice versa. References in the text should be of the following format: (Zeon and Dark, 2004; Paul, et al. 2003; Bartol, 1999). You should use "et al." for reference to more than two authors. In the references section, entries should be ordered alphabetically and must be complete including the last name and initials of all authors. For journal articles, the author(s)' name(s) should be followed by date of publication in parentheses, journal title in italics, volume, number, month and pages. For references to books, include author(s) name(s), date of publication in parentheses, book title, publisher, city, country, year and page.

## Keynote Speakers

**Prof. Zahir Irani**, Brunel University, UK

*Keynote title: "Information Systems: Managing Costs, Benefits and Risks"*

**Prof. Stewart A. Leech**, University of Melbourne, Australia

*Keynote title: "Management Accountant or Business Advisor? The Impact of Enterprise Systems on Management Accountants"*

**Prof. Bill McCarthy**, Michigan State University, USA

*Keynote title: "The Need for Design Science Research in Accounting Systems"*

## Workshop

**Assoc. Prof. Pernille Kræmmergaard**, Aarhus School of Business, Denmark

*Workshop title: "ERP Management"*

## Best Paper Award

A best paper award, based on the decision of a committee of distinguished academics, will be awarded at the conference. The paper will be accepted for publication in a major international journal.

## Sponsoring Journals

We are very pleased to announce that the best papers of the conference will be considered for publication in forthcoming issues of the following journals:

- Advances in Accounting Behavioral Research ( *Editor: Prof. Vicky Arnold* )
- Business Process Management Journal ( *Editor: Prof. Majed Al-Mashari* )
- International Journal of Accounting Information Systems ( *Editor: Prof. Steve G. Sutton* )
- Journal of Enterprise Information Management ( *Editor: Prof. Zahir Irani* )

## Registration Information

The registration procedure will be announced in due time.

### Registration fee:

Academics /Practitioners: 390 Euro

Students /PhD candidates: 300 Euro

### Late registration (after May 19, 2006):

Academics /Practitioners: 450 Euro

Students /PhD candidates: 350 Euro

**Please note:** If you are an **author**, you should register by **May 19th, 2006** for your paper to appear in the proceedings. All **presenters** should be registered for the conference.

### The registration fee includes the following:

- Conference material (bag, abstracts book, etc)
- Conference Proceedings (CD-ROM with an ISBN)
- Welcome Reception
- Lunches and Coffee breaks
- Conference Dinner

## Committees

### Conference Co-Chairs

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- **Constantinos J. Stefanou**, *Technological Educational Institution of Thessaloniki, Greece*
- **Steve G. Sutton**, *Central Florida University, USA*

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- **Bernhard Wieder**, *University of Technology, Sydney, Australia*
- **Robert Winter**, *University of St. Gallen, Switzerland*

## Contact Information

For updated information please visit the conference web site at <http://www.ICESAcc.org/> or contact the conference secretariat at [icesacc@icesacc.org](mailto:icesacc@icesacc.org)

